



Board Eligibility

FOR SELECTION TO THE 2027 PCMA BOARD OF DIRECTORS & TRUSTEES

New Officers and Directors/Trustees will assume office on the first day, immediately following PCMA's Convening Leaders 2027 in Miami (January 10-13, 2027).

The 2026 PCMA & Foundation Chair-Elect will automatically become the 2027 Chair:

Robin Preston, CEM, DES
Vice President, Meetings & Exhibits
American Academy of Ophthalmology

The 2026 PCMA & Foundation Chair will automatically become the 2027 Immediate Past Chair:

Kelly Ricker
Chief Operating Officer
Global Technology Industry Association

The 2026 PCMA & Foundation Immediate Past Chair will complete their current term in January 2027, and they are not eligible for renomination for any Board position:

Neil Brownlee
Head of Business Events
VisitScotland

The 2026 PCMA & Foundation Interim Secretary-Treasurer will complete their current term in January 2027, and they are eligible to be nominated for the Secretary-Treasurer and Chair-Elect positions:

Gregg Caren
President & CEO
Philadelphia Convention & Visitors Bureau

The 2026 CEMA Advisory Board Vice Chair's one-year PCMA Board term will automatically be succeeded by the 2027 CEMA Advisory Board Vice Chair upon their anticipated appointment in July 2026, effective January 2027:

Bridgette Birdie
Senior Director, Global Events
Moody's

The following Directors/Trustees will complete their first two-year term in January 2027 and are eligible for nomination to a second Director/Trustee term and/or consideration for the Secretary-Treasurer or Chair-Elect positions:

Ari Goldsmith

Vice President of Marketing and Digital Media
KeHE Distributors, LLC

Dr. Edward Koh

Executive Director
Singapore Tourism Board

Ori Lahav

CEO
Kenes Group

Walt Leger III

President & CEO
New Orleans & Company

Heather Seasholtz, CMP Fellow, DES

Vice President, Operations
CM Event Solutions

The following Directors/Trustees will complete their second two-year term in January 2027 and are eligible for nomination to the Secretary-Treasurer and Chair-Elect positions:

Brian Landers, CDS

Senior Vice President/ Team Director
ConferenceDirect

Stephen Rose

Head of Global Communication Services
Siemens AG

The following Directors/Trustees will begin the second year of their first two-year term in January 2027 and are eligible for consideration for the Secretary-Treasurer and Chair-Elect positions:

Michael Barnett

CEO
InGo

John Hawley

Executive Director, Association
Hilton Worldwide Sales

Elizabeth Tovar, PCO, CMM, CMS, CIS, CCM, CASE, DES

President
Turenlaces

Lindsay Williams, CMP, DES

Director, Business Development
GES

The following Directors/Trustees will begin the second year of their final two-year term in January 2027 and are eligible for consideration for the Secretary-Treasurer and Chair-Elect positions:

Deborah Caldwell

Asia Pacific Head of Events
Bank of America

Patrick Espinoza

Vice President of Business Development
New Orleans & Company

Clifford “Rip” Rippetoe

President & CEO
San Diego Convention Center Corporation

The following Director/Trustee will complete their current term in January 2027 and have reached the limit of their Board eligibility under current governance provisions:

Dr. Amanda Cecil, PhD, CMP

Professor
Purdue University

Any Business Event Organizer/Strategist, Corporate Event Marketer or Business Event Supplier/Partner member who has previously served as a PCMA Director for one term can be nominated for the Director/Trustee and/or Officer positions.

Any Business Event Organizer/Strategist, Corporate Event Marketer or Business Event Supplier/Partner member who has previously served as a PCMA Director for two terms is only eligible for Officer positions. They cannot be nominated to serve an additional Director/Trustee term.

Any Business Event Organizer/Strategist, Corporate Event Marketer or Business Event Supplier/Partner member who has previously served as a PCMA Foundation Trustee can be nominated for the Director/Trustee and/or Officer positions.

While otherwise eligible, individuals serving as Chair of the Governance Committee acknowledge that they will not seek consideration for the Secretary-Treasurer or Chair-Elect positions during their tenure as Chair to avoid any actual or perceived conflict of interest associated with the Board nominations process.

Click the hyperlinks to view a list of [past PCMA Directors](#) and [past PCMA Foundation Trustees](#).