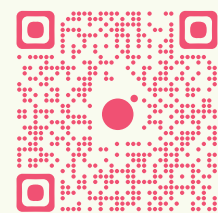


# Table of Cultural Elements

11 <b>Eb</b> Employer Branding								04 <b>Ri</b> Rituals	02 <b>Le</b> Leadership	09 <b>Et</b> Ethics
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11.05 <b>Bh</b> Brand Health	07.04 <b>Em</b> Endomarketing	08.04 <b>Dg</b> Dialogues	10.04 <b>Gr</b> Growth	06.04 <b>Tr</b> Training	01.04 <b>Dv</b> Disvalues	05.04 <b>If</b> Influencers	04.05 <b>Me</b> Meetings	02.05 <b>Le</b> Legacy	09.05 <b>Ct</b> Committee	
	07.05 <b>Es</b> Emotional Salary	08.05 <b>Rw</b> Reward	10.05 <b>Ob</b> Offboarding	06.05 <b>Ww</b> Way of Working	01.05 <b>Tb</b> Tribe	05.05 <b>Rm</b> Rumor Mill				



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03 <b>Sp</b> Spaces	03.01 <b>Bi</b> Biophilia	03.02 <b>Ar</b> Architecture	03.03 <b>Id</b> Interior Design	03.04 <b>Cw</b> Coworking	03.05 <b>Ho</b> Home Office
12 <b>Ar</b> Artifacts	12.01 <b>Ve</b> Vehicles	12.02 <b>Di</b> Digitalization	12.03 <b>Ap</b> Apps	12.04 <b>Ai</b> Artificial Intelligence	12.05 <b>To</b> Tools



V 4.1 2025

