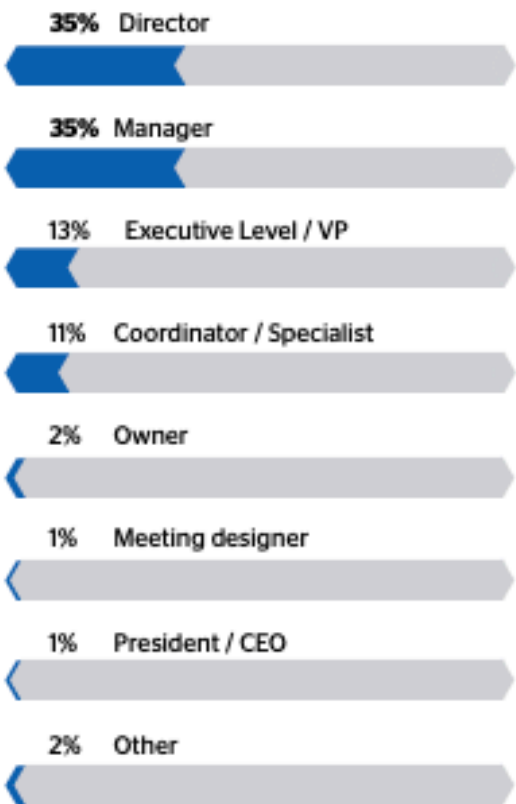
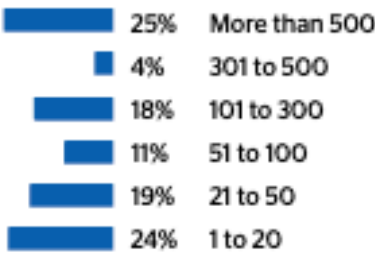


RESPONDENTS BY JOB TITLE



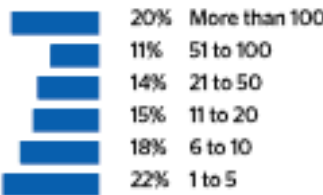
NUMBER OF PEOPLE EMPLOYED BY ORGANIZATION



YEARS OF MEETING MANAGEMENT EXPERIENCE



NUMBER OF MEETINGS PLANNED BY ORGANIZATIONS ANNUALLY

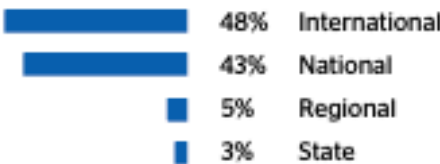


15

Median number of meetings planned a year

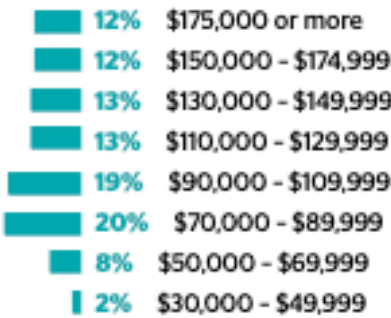
17
Average number of years of meeting management experience

ORGANIZATION SCOPE



SALARY SURVEY 2025

SALARY RANGES (NORTH AMERICA)



AVERAGE SALARY
\$116,700

MEDIAN
\$110,000 to \$129,999

MEDIAN
(over \$175,000)
\$200,000

HIGHEST AMOUNT
(over \$175,000)
\$450,000

2025 AVERAGE SALARY

Supervise staff
\$131,360

Do not supervise staff
\$95,792

Very satisfied with job
\$136,118

Very satisfied with profession
\$132,427

Very overwhelmed at work
\$140,662

Male **\$143,263**
Female **\$127,620**

60%
expect to — and **24%** are unsure
if they will — get a raise in the
next 12 months

With CMP
\$132,370

Without CMP
\$117,780

With DES
\$125,275

Without DES
\$123,930

With CMP+DES
\$128,310

Without any designation
\$117,300

60%
supervise staff. On average,
5 staff members report
directly to them

2025 SALARY AVERAGE BY JOB TITLE (NORTH AMERICA)

Coordinator/ Specialist \$77,321	Executive Level/VP \$176,217
Manager \$95,077	Director \$133,147

2025 SALARY AVERAGE BY CURRENT ROLE

Event Marketer \$112,083	Event Planner \$108,858
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2025 SALARY AVERAGE BY ORGANIZATION TYPE

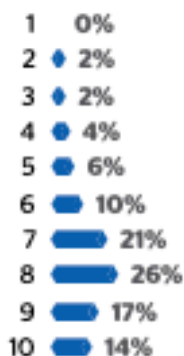
Association \$129,860	Independent Meeting Planner \$96,417
Association Management Company \$80,000	Nonprofit \$107,152
Corporation \$113,980	Professional Conference Organizer \$115,274



OVERALL LEVELS OF SATISFACTION

(from 1-10 with 1 being the least satisfied and 10 being the most satisfied)

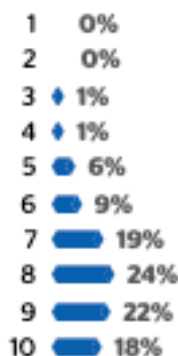
HOW WOULD YOU RATE YOUR SATISFACTION WITH YOUR SPECIFIC JOB?



Average

7.5

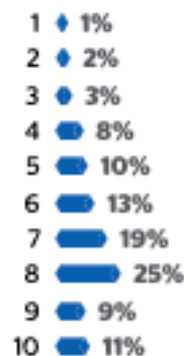
HOW WOULD YOU RATE YOUR SATISFACTION WITH THE BUSINESS EVENTS PROFESSION IN GENERAL?



Average

8

HOW SATISFIED ARE YOU WITH YOUR CURRENT SALARY?



Average

6.9

HOW WOULD YOU DESCRIBE YOUR CURRENT WORKLOAD?



Average

7.6