



TUESDAY, AUGUST 20, 2024

# PATHWAYS TO SUCCESS: INSIGHTS & GUIDANCE FOR NEXT GEN EVENTS PROFESSIONALS



# *WE'RE GLAD YOU ARE HERE!*

- I. Introductions & Housekeeping
- II. Conversation with Alexis Dick and Lily Harris
- III. Steps to Obtain the Certified Meeting Professional (CMP) Designation
- IV. Q&A: Navigating the Event Industry with Insight and Impact



# NEXT GEN MEMBERSHIP



Join a  
Chapter

Be a  
Catalyst

Take a  
Course

Join an  
Event

Save  
Money

# OUR PANELISTS

Alexis Dick  
Event Planner, HARDI



Lily Harris  
Sales Events Manager, Visit Austin





# *STEPS TO OBTAIN THE CERTIFIED MEETING PROFESSIONAL (CMP) DESIGNATION*

# STEPS TO OBTAIN THE CERTIFIED MEETING PROFESSIONAL (CMP) DESIGNATION

Application Process	Preparing to Take the Exam	Taking the Exam	Recertification
Professional Experience	Pay Exam Fee and Select a Testing Window	165 Multiple-Choice Questions	Every 5 Years
Continuing Education Credit	In-Person or Online	3.5 Hours to Complete	Obtain CEUs
Complete the Application	Two Years to Take the Exam	Passing Score Awards the CMP	Pay Recertification Fee
Pay the Application Fee	Materials & Study Aids		
EIC Application Review	Prep Courses & Study Groups		



# Popular Certificate Courses



Starts Sept 27



Starts Sept 19



Starts October 1



Starts August 28



Save **20%** as a  
PCMA or CEMA  
member

## Learning Library Subscription

Get access to 100+ exclusive interviews, videos, reports, articles, templates, and more from event industry leaders.

## Upcoming Events Fall 2024

Crisis Management & Risk Mitigation Certificate Course

Sustainable Event Blueprint Micro-course



Start Anytime  
On Demand



*Q&A: NAVIGATING  
THE EVENT INDUSTRY  
WITH INSIGHT AND  
IMPACT*



*Q: HOW DO CERTIFICATIONS  
BENEFIT ME IN THE INDUSTRY?*



*Q: IS THERE ANY ADVICE FOR  
APPEARING AS AN EVENT EXPERT  
WHILE UNDER THE AGE OF 30?*



*Q: HOW CAN NEXTGEN  
PROFESSIONALS UPSKILL FOR  
THEIR DESIRED ROLES WHILE ALSO  
BEING SENSITIVE TO LEADERS IN  
THOSE ROLES?*



*Q: WHAT ARE YOUR  
RECOMMENDATIONS FOR  
EFFECTIVE NETWORKING?*



*Q: HOW CAN I KEEP UP WITH THE  
EVER-CHANGING INDUSTRY, BUT  
WITH ONLY A LITTLE BIT OF TIME  
AVAILABLE EACH DAY?*



*Q: DO YOU HAVE ADVICE FOR  
JOB SEEKERS IN THIS MARKET?*



*THANK YOU!*

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