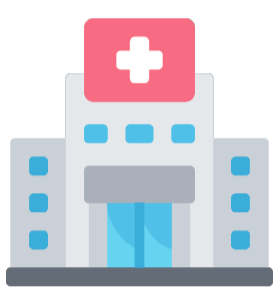




Top Reasons to Plan Your Next Medical Meeting in L.A.

What makes Los Angeles an ideal destination for medical meetings? Let us count the ways.

It's not just the 300-plus days of sunshine that attract the brightest minds in medicine, health, and life sciences to Los Angeles.



3

HOSPITALS

in L.A. made Newsweek's World's Best List: Cedars-Sinai Medical Center, Ronald Reagan UCLA Medical Center, and Keck Medicine of USC



#2

EMPLOYMENT RATE

for healthcare practitioners and technical occupations, creating a deep attendee pool for industry events



Los Angeles offered us several options to accommodate growth, as we were signing five years out and needed flexibility to expand our hotel block and the meeting space within the convention center.

Sara Haywood, CMP, Asst. Vice President, Conferences & Events
National Council for Mental Wellbeing



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HOTELS

offering 8,500 rooms within a mile of the downtown L.A. Convention Campus... and growing



\$1.2

BILLION

in total National Institutes of Health (NIH) awards granted to life science organizations in greater LA, supporting biomedical innovations, productivity in research and the local economy



3,900

ESTABLISHMENTS

in the life sciences industry located in greater Los Angeles



Connecting, educating, and inspiring business events.