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EDITORIAL CALENDAR 2026

2026	WITHIN FEATURE ARTICLES Full or Half Page ad	WITHIN SPECIAL SECTIONS Full or Half Page ad AND matching advertorial	BONUS DISTRIBUTION	DEADLINES
Issue: FEBRUARY	PCMA CL26 RECAP MEDICAL MEETINGS	CONVENTION CONNECTIONS ↗ Special Two-page Advertorial Profile (no ad)		Space close: 12/01/2025 Material close: 12/31/2025 PUBLISHES: 02/06/2026
Issue: APRIL	HOTEL TRENDS EVENT TECHNOLOGY	THE TOP TEN REASONS TO MEET IN... ↗		Space close: 02/02/2026 Material close: 03/02/2026 PUBLISHES: 04/03/2026
Issue: JUNE	DMO/CVB UPDATE PCMA BUSINESS EVENTS SUMMIT 2026 PREVIEW	THRIVE: MEETING ENVIRONMENTS THAT PRIORITIZE WELLBEING AND SUSTAINABILITY	CEMA Summit Business Events Summit	Space close: 04/01/2026 Material close: 04/21/2026 PUBLISHES: 05/28/2026
Issue: AUGUST	CORPORATE MEETINGS MEDICAL MEETINGS	PCMA ANNUAL DIRECTORY * ↗ OF EVENT DESTINATIONS, VENUES, AND TECHNOLOGY PCMA ANNUAL DIRECTORY IS THE REVERSE BACK COVER		Space close: 06/01/2026 Material close: 07/01/2026 PUBLISHES: 08/04/2026 <small>* ANNUAL DIRECTORY DIGITAL EDITION INCLUDES: 230,000 RETARGETING IMPRESSIONS</small>
Issue: OCTOBER	CONVENTION CENTERS GLOBAL MEETINGS ANNUAL SALARY RESEARCH	RENOVATIONS, EXPANSIONS, NEW BUILDINGS ↗	Convening EMEA IMEX America	Space close: 07/31/2026 Material close: 08/25/2026 PUBLISHES: 09/29/2026
Issue: DECEMBER	ANNUAL MEETINGS INDUSTRY FORECAST MEETINGS MARKET SURVEY PCMA CL27 PREVIEW	NEW GLOBAL CHANGEMAKERS	Convening Leaders 2027	Space close: 10/01/2026 Material close: 11/02/2026 PUBLISHES: 12/10/2026

Note that a Convene editor will reach out to communicate guidelines, deadlines, and instructions for advertorials at least six weeks in advance.

Subject to availability at the time of booking.