

PCMA

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2024	WITHIN FEATURE ARTICLES Full or Half Page ad within	WITHIN SPECIAL SECTIONS Full or Half Page ad AND matching editorial	BONUS DISTRIBUTION *	DEADLINES
Issue: JANUARY/ FEBRUARY	PCMA CL24 RECAP MEDICAL MEETINGS	CONVENTION CONNECTIONS Special Two-page Editorial Profile (no ad) NORTHWEST US	CL24 ReCap (Digital Only)	Space close: 12/01/2023 Material close: 12/29/2023 PUBLISHES: 2/07/2024
Issue: MARCH/ APRIL	HOTEL UPDATE EVENT TECHNOLOGY	THE TOP TEN REASONS TO MEET IN... SOUTHEAST US SUSTAINABILITY	Showcase	Space close: 2/01/2024 Material close: 3/01/2024 PUBLISHES: 4/05/2024
Issue: MAY/ JUNE	DMO/CVB UPDATE PCMA 2024 EDUCON PREVIEW	NORTHEAST US TECH & EVENT SOLUTIONS RESORT, GOLF & SPA MEETINGS DESTINATION SPOTLIGHT Special Two-page Editorial Profile (no ad)	EduCon	Space close: 4/01/2024 Material close: 5/01/2024 PUBLISHES: 6/06/2024
DIGITAL ONLY Issue:	TBD	Special Digital Edition - EduCon 2024 ReCap - PENDING		TBD
Issue: JULY/ AUGUST	CORPORATE MEETINGS MEDICAL MEETINGS ALSO IN THIS ISSUE: PCMA ANNUAL DIRECTORY * <i>IS THE REVERSE BACK COVER</i>	CONVENTION CENTERS/ UNIQUE VENUES PCMA ANNUAL DIRECTORY OF EVENT DESTINATIONS, VENUES, AND TECHNOLOGY	CEMA Annual (Digital Only)	Space close: 5/31/2024 Material close: 7/01/2024 PUBLISHES: 8/06/2024 <small>* ANNUAL DIRECTORY DIGITAL EDITION INCLUDES: 230,000 RETARGETING IMPRESSIONS</small>
Issue: SEPTEMBER/ OCTOBER	CONVENTION CENTERS GLOBAL MEETINGS ANNUAL SALARY RESEARCH	INCENTIVE MEETINGS MEXICO, CARIBBEAN and LATIN AMERICA SOUTHWEST US GAMING DESTINATIONS	IMEX America	Space close: 7/01/2024 Material close: 8/30/2024 PUBLISHES: 10/3/2024
Issue: NOVEMBER	ANNUAL MEETINGS INDUSTRY FORECAST MEETINGS MARKET SURVEY	CULTURAL CAPITAL RENOVATIONS, EXPANSIONS, NEW BUILDINGS		Space close: 9/16/2024 Material close: 10/15/2024 PUBLISHES: 11/15/2024
Issue: DECEMBER	PCMA 2025 CONVENING LEADERS PREVIEW	CANADA EMEA	Convening Leaders 2025	Space close: 10/08/2024 Material close: 11/08/2024 PUBLISHES: 12/13/2024

*Bonus distribution either digital and/or print