

PCMA Asia-Pacific Enterprise Plan

BUSINESS EVENT SUPPLIER

The best workplaces invest in their team members and a PCMA APAC Enterprise Plan is one of the most valuable investments you can make. With an enterprise plan, your organisation gains access to a wealth of resources for professional development and growth.

Our enterprise plans offer comprehensive benefits, including leading online learning, networking opportunities that help build lasting communities and relationships, and access to exclusive events—all designed to enhance your team’s skills and knowledge.

		GOLD	SILVER	BRONZE
MEMBERSHIP	PCMA membership including access to online learning library	9	6	4
	APAC conference: Convening APAC	4	3	1
PROFESSIONAL DEVELOPMENT AND NETWORKING ACCESS	Half-day educational workshops e.g. PCMA APAC Labs	8	5	3
	Networking and social functions	6	4	2
	Access to PCMA’s online learning library	9	6	3
	In-house group training	15% discount	10% discount	5% discount
	PCMA Circles (member exclusive; subject to availability)	✓	✓	✓
	Member rates to PCMA events globally	✓	✓	✓
	Company listing on APAC webpage	✓	✓	✓
BRAND EXPOSURE	Company logo on APAC webpage	✓	✓	✓
	Company 50-word write-up on APAC webpage	✓		
	Discount rate on PCMA advertising, sponsorship, and exhibit opportunities	15% discount	10% discount	5% discount
	Annual Fee (SGD)	11400	8200	4400

For FAQs about the PCMA APAC Enterprise Plan, visit www.pcma.org/apac/apac-enterprise-plan/ or email apac_sales@pcma.org.