

# PCMA Asia-Pacific Enterprise Plan

## BUSINESS EVENT ORGANISER

The best workplaces invest in their team members and a PCMA APAC Enterprise Plan is one of the most valuable investments you can make. With an enterprise plan, your organisation gains access to a wealth of resources for professional development and growth.

Our enterprise plans offer comprehensive benefits, including leading online learning, networking opportunities that help build lasting communities and relationships, and access to exclusive events—all designed to enhance your team’s skills and knowledge.

Business event organisers spend more than 51% of your time leading an events team, an education team related to events, or organising, planning, providing brand marketing, event marketing, and executing events.

		GOLD	SILVER	BRONZE
<b>MEMBERSHIP</b>	PCMA membership including access to online learning library	9	6	4
	APAC conference: Convening APAC	4	3	1
<b>PROFESSIONAL DEVELOPMENT AND NETWORKING ACCESS</b>	Half-day educational workshops e.g. PCMA APAC Labs	8	5	3
	Networking and social functions	6	4	2
	Access to PCMA’s online learning library	9	6	3
	In-house group training	15% discount	10% discount	5% discount
	PCMA Circles (member exclusive; subject to availability)	✓	✓	✓
	Member rates to PCMA events globally	✓	✓	✓
<b>BRAND EXPOSURE</b>	Company listing on APAC webpage	✓	✓	✓
	Company logo on APAC webpage	✓	✓	✓
	Company 50-word write-up on APAC webpage	✓		
	Annual Fee (SGD)	8800	6200	3400

For FAQs about the PCMA APAC Enterprise Plan, visit [www.pcma.org/apac/apac-enterprise-plan/](http://www.pcma.org/apac/apac-enterprise-plan/) or email [apac\\_sales@pcma.org](mailto:apac_sales@pcma.org).