



Australia-New Zealand Enterprise Plan

BUSINESS EVENT ORGANISER

The best workplaces invest in their team members and a PCMA APAC Enterprise Plan is one of the most valuable investments you can make. With an enterprise plan, your organisation gains access to a wealth of resources for professional development and growth.

Our enterprise plans offer comprehensive benefits, including leading online learning, networking opportunities that help build lasting communities and relationships, and access to exclusive events—all designed to enhance your team’s skills and knowledge.

Business event organisers spend more than 51% of your time leading an events team, an education team related to events, or organising, planning, providing brand marketing, event marketing, and executing events.

		GOLD	SILVER	BRONZE
MEMBERSHIP	PCMA membership including access to online learning library	9	6	4
	Half-day educational workshops e.g. PCMA APAC Labs	8	5	3
PROFESSIONAL DEVELOPMENT AND NETWORKING ACCESS	Networking and social functions	6	4	2
	Access to PCMA’s online learning library	9	6	3
	In-house group training	15% discount	10% discount	5% discount
	PCMA Circles (member exclusive; subject to availability)	✓	✓	✓
	Member rates to PCMA events globally	✓	✓	✓
	Company listing on APAC webpage	✓	✓	✓
BRAND EXPOSURE	Company logo on APAC webpage	✓	✓	✓
	Company 50-word write-up on APAC webpage	✓		
	Annual Fee (SGD)	5400	3800	2600
	Annual Fee (AUD)*	6130	4315	2955

*NOTE: AUD rates are indicative pricing only. Annual fee will be charged in SGD.

For FAQs about the PCMA APAC Enterprise Plan, visit www.pcma.org/apac/apac-enterprise-plan/ or email apac_sales@pcma.org.