



app.sparkit.ai

CONVENE
INVESTIGATES:

CAN YOU
IDEATE
AN
EVENT
WITH
SPARK?



SWIPE >>>

PCMA


convene





THE TASK

We started with a custom task and asked:



Spark a new task  Search all tasks... Or create a custom task

Spark a custom task

 What are the first steps to create an event from scratch? 

Spark answers:

To create an event from scratch, here are the first steps you should take:

1. Define the purpose and goals: Determine why you want to organize the event and identify the specific objectives you wish to achieve.
2. Identify the target audience: Determine the group of people you want to attend your event. This will help you shape the event to cater to their needs and interests.
3. Set a date and time: Choose a suitable date and time that works for both you and your target audience. Consider factors such as holidays, other events, and availability of venues.
4. Establish a budget: Determine the financial resources you have or need to organize the event. This will help you make decisions about the scale and scope of the event.
5. Create an event concept/theme: Develop a concept or theme that aligns with your event's purpose and audience. This will help you create a unique and engaging experience.
6. Choose a venue: Find a suitable venue that can accommodate your expected number of attendees and aligns with your event concept. Consider factors such as location, capacity, facilities, and cost.
7. Develop a timeline and plan: Create a detailed timeline and plan that outlines all the necessary tasks, deadlines, and responsibilities leading up to the event. This will help you stay organized and ensure nothing is overlooked.
8. Secure necessary permits and licenses: Depending on the type of event and location, you may need to obtain permits or licenses. Check with local authorities to ensure compliance with any legal requirements.
9. Create a marketing and promotion strategy: Develop a strategy to promote your event and attract attendees. Utilize various channels such as social media, email marketing, and traditional advertising to spread the word.
10. Start booking vendors and suppliers: Identify and secure vendors and suppliers such as caterers, audiovisual companies, decorators, and any other necessary services for your event.

Remember, these are just the initial steps, and there are many more details involved in planning an event. It's important to stay organized and seek assistance when needed.



It also provided us with pre-populated fields on the side to help our event ideation.

NEXT - CREATE



Following Spark's suggestions and using the pre-populated fields, we defined our event parameters:

PROJECT **spark** By **Gevme** **pcma** My Spark Event ✎

< 🌟 Event Planning: First Steps ❤️

Event Type
Conference

Purpose
Advancing Research, Understanding & Application of

Target Audience
microbiome researchers, clinicians, and industry

Budget
\$50000

Date and Time
May 15-18, 2024

Location
Vienna, Austria

Format
Conference

Event Team
Yes, a team of 10

Promotion Plan
Via social media and email marketing

Our steps to follow:

Great start! Here are some additional steps to consider when creating a conference event from scratch:

1. Develop a compelling theme and agenda: Determine the key topics, speakers, and sessions that align with the purpose and objectives of the event. Create an engaging and diverse program that will attract attendees.
2. Secure venue and negotiate contracts: Research and visit potential venues in Vienna, Austria, ensuring they can accommodate the expected number of attendees. Negotiate contracts for the venue, catering, audiovisual equipment, and any other necessary services.
3. Set registration fees and create a registration process: Determine the cost for attendees to participate in the conference. Create an online registration system where participants can easily sign up, pay the registration fees, and provide necessary information.
4. Arrange for necessary accommodations: Provide information about recommended hotels or accommodations near the conference venue. Negotiate discounted rates for attendees, if possible.
5. Coordinate with speakers and presenters: Reach out to potential speakers and confirm their availability and interest in participating. Provide them with details about the event, including the theme, agenda, and any specific requirements.
6. Develop marketing materials: Create a professional and visually appealing website for the conference, including information about the event, speakers, agenda, and registration process. Design promotional materials such as brochures, posters, and digital advertisements.
7. Launch marketing campaigns: Utilize social media platforms, email marketing, and targeted advertising to promote the conference. Reach out to relevant industry publications or websites to feature the event and maximize exposure.
8. Establish sponsorship opportunities: Identify potential sponsors and develop sponsorship packages that offer benefits in return for financial support. Reach out to companies and organizations that align with the conference's theme and target audience.
9. Plan logistics: Create a detailed timeline and checklist for all logistical aspects, including registration, attendee check-in, session schedules, meals, and networking events. Arrange transportation options for attendees, if necessary.
10. Set up event technology and audiovisual requirements: Ensure that the conference venue can support the necessary technology and audiovisual equipment. Coordinate with the venue staff or hire external vendors to set up and manage the technical aspects during the event.
11. Prepare for on-site management: Assign tasks to your team members and create a clear communication plan for on-site coordination. Train staff on their roles and responsibilities, ensuring smooth operations during the event.
12. Follow up after the event: Gather feedback from attendees and speakers to evaluate the success of the conference. Send post-event surveys, analyze the data, and use the insights to improve future



An encouraging start, so we decided to keep following Spark's guidance.

BUILD AN AGENDA

Quite simple - we went to Content and pressed Build Agenda.

Time	Session	Description
9:00 - 9:30	Registration and Networking	Participants arrive, register for the conference, and have the opportunity to network with fellow attendees. This allows for informal introductions and the creation of connections that can foster collaboration throughout the event.
9:30 - 9:45	Welcome Address	The event organizer delivers a warm welcome to all participants, providing an overview of the conference's objectives and setting the tone for the rest of the event. This address highlights the importance of advancing research, understanding, and application of the microbiome and emphasizes the impact it has on various industries and sectors.
9:45 - 10:30	Keynote Presentation	An esteemed expert in the field of microbiome research delivers a keynote presentation that explores the latest advancements, challenges, and opportunities in the field. This session provides attendees with valuable insights and sets the stage for the following sessions.
10:30 - 11:00	Coffee Break	Participants have a chance to grab a cup of coffee, stretch their legs, and engage in informal conversations with fellow attendees. This break allows for networking and the exchange of ideas and experiences between participants.
11:00 - 12:30	Panel Discussion: Emerging Trends	A panel of experts from academia, industry, and clinical practice engage in a discussion on the emerging trends in microbiome research, understanding, and application. The panelists share their perspectives, insights, and experiences, and answer questions from the audience. This interactive session encourages active participation and promotes a deeper understanding of the current and future directions in the field.
12:30 - 14:00	Lunch Break	Participants have a chance to enjoy a delicious lunch, network, and engage in conversations. This break allows attendees to relax, recharge, and establish connections with colleagues who share similar interests and expertise.
14:00 - 15:30	Concurrent Sessions:	Breakout sessions are designed to cater to different interests and expertise within the microbiome research, clinical, and industry communities. Participants can choose from a variety of sessions, each focusing on a specific topic or theme related to the advancement of microbiome research, understanding, and application.
	- Session 1: Microbiome and Disease	This session explores the relationship between the microbiome and various diseases, including autoimmune disorders, gastrointestinal conditions, and mental health. Experts present their research findings, discuss methodologies, and highlight potential therapeutic interventions based on microbiome modulation.
	- Session 2: Microbiome and Nutrition	This session delves into the impact of the microbiome on nutrition and metabolism. Speakers discuss the role of gut microbiota in nutrient absorption, energy regulation, and the development of personalized dietary interventions. The session also explores the potential of microbiome-based diagnostics and therapeutics for metabolic disorders and obesity.
	- Session 3: Microbiome and Industry	This session focuses on the application of microbiome research in various industries, such as agriculture, pharmaceuticals, and consumer goods. Experts share their insights on how microbiome research can drive innovation and enhance product development in these sectors. The session also explores the challenges and opportunities in translating research findings into practical applications.
15:30 - 16:00	Coffee Break	Another opportunity for participants to refresh themselves, network, and engage in discussions with other attendees.
16:00 - 17:30	Interactive Workshop: Data Analysis	This hands-on workshop provides participants with practical skills and knowledge in analyzing microbiome data. Facilitated by experts in the field, the workshop covers various data analysis techniques, tools, and best practices. Participants work in small groups, analyze sample datasets, and gain insights into the interpretation and visualization of microbiome data.
17:30 - 18:00	Closing Remarks	The event organizer delivers closing remarks, summarizing key takeaways from the day's sessions and thanking participants for their active engagement. This session sets the stage for the next day's agenda and encourages attendees to reflect on the knowledge gained and connections made during the conference.
18:00 onwards	Networking Reception	Participants are invited to a networking reception where they can unwind, socialize, and further strengthen their professional connections. This informal setting allows for relaxed conversations and the establishment of long-lasting relationships beyond the conference.

✨ Spark faltered when we asked it to deliver agenda objectives - it kept providing the session descriptions instead.

VENUE SEARCH

Using a Custom Task again:
Give us a list of the top 10 venues in Vienna, Austria.

Based on popularity and positive reviews, here is a list of the top 10 hotel venues in Vienna, Austria:

1. Hotel Sacher Wien
2. The Ritz-Carlton, Vienna
3. Hotel Sans Souci Wien
4. Park Hyatt Vienna
5. Hotel Imperial, a Luxury Collection Hotel
6. Palais Coburg Residenz
7. Hotel Bristol, a Luxury Collection Hotel
8. Hotel Schloss Wilhelminenberg
9. Hotel Altstadt Vienna
10. Hotel Rathaus Wein & Design

Please note that rankings can vary depending on individual preferences and experiences, so it's always a good idea to read multiple reviews and consider your specific requirements when choosing a hotel.

✨ ✨ ✨ We had to refine the search and define that we wanted hotel venues.

REGISTRATION PROCESS

Another Custom Task:
Help us set a registration process for a
conference.

Sure! Here's a step-by-step guide to help you set up a registration process for a conference:

1. Determine the registration method: Decide whether you want to offer online registration, on-site registration, or a combination of both. Online registration is more convenient and can save time and resources.
2. Choose a registration platform: Select a reliable and user-friendly registration platform or software. There are many options available, such as Eventbrite, Cvent, or even custom-built solutions.
3. Gather necessary information: Determine what information you need from attendees during the registration process. Common fields include name, contact details, organization/company, job title, dietary restrictions, special accommodations, and payment information.
4. Set registration fees: Determine the pricing structure for your conference, including early bird rates, regular rates, discounts for specific groups (e.g., students, members), and any additional fees (e.g., workshops, gala dinners).
5. Create a registration form: Use the chosen registration platform to set up a registration form with the required fields and optional ones as well. Make the form easy to navigate and fill out, ensuring a smooth user experience.
6. Enable secure payment processing: Configure the registration platform to securely process payments. This can be done through credit card integration, PayPal, or other trusted payment gateways.
7. Provide confirmation and receipts: Set up an automated confirmation email that includes registration details and payment receipts. This will help attendees keep track of their registration and provide them with a proof of payment.
8. Offer additional services: If your conference offers additional services like workshops or social events, allow attendees to add these to their registration. Provide clear descriptions, pricing, and availability information.
9. Communicate important details: Send out regular communication to registered attendees, providing updates, reminders, and any necessary information leading up to the conference. This can be done through email newsletters or automated email sequences.
10. On-site check-in: Set up a smooth check-in process for on-site registrations. Use a mobile check-in app or have dedicated staff to assist with registration, badge printing, and issuing conference materials.
11. Track attendance and collect feedback: Use the registration platform to track attendance and collect feedback from attendees after the conference. This will help you evaluate the success of the event and make improvements for future conferences.

Remember to test the registration process thoroughly before making it live to ensure a seamless experience for your attendees. Good luck with your conference!



Thank you for the detailed information on setting up a registration process for a conference. Here's a step-by-step guide to help you in organizing the registration process:

1. Identify your target audience: Determine the specific group you want to target, such as microbiome researchers, clinicians, and industry professionals.
2. Set up a registration form: Create an online registration form where attendees can provide their information. Include fields like name, affiliation, email address, and contact number. Additionally, include fields specific to your event, like location preferences, accessibility needs, and dietary requirements.
3. Collect payments: Choose a suitable method for collecting payments, such as online payment platforms that accept credit cards or bank transfers. Ensure that the payment process is secure and user-friendly.
4. Confirmation email: Once the payment is received, send a confirmation email to the registered attendees. Customize the content of the email to include a warm thank you message and any relevant details, such as the event date, location, and schedule. You can also mention any early bird discounts or coupon codes if applicable.
5. Early bird discounts or coupon codes: If you want to offer special discounts for early bird registrations, include a separate field in the registration form where attendees can enter a coupon code or select the early bird option. Make sure to clearly communicate the discount percentage or offer details.
6. Simplify the registration process: Keep the registration form simple and user-friendly. Avoid asking for excessive information that is not necessary for the event. Consider using drop-down menus and checkboxes wherever possible to make the process more efficient.
7. Regularly track registrations: Keep track of registrations as they come in to ensure you have an accurate count of attendees. Use a spreadsheet or event management software to manage the data effectively.
8. Provide support: Offer a contact email or phone number for attendees to reach out to if they have any questions or concerns regarding the registration process. Promptly respond to queries and provide assistance when needed.

Remember, a smooth and hassle-free registration process is crucial for a successful conference. By following these steps, you will be well on your way to organizing a seamless registration process for your microbiome conference.

✨ ✨ It had a lot of advice to give. We wanted a list of the top 5 registration platforms, but Spark decided to glitch out and we could not enter the search term. It is still in Beta, after all.

LET'S FIND SPEAKERS

Custom Task :
Which are the top 5 speakers in the field of microbiome?

✨ ✨ This was truly impressive!
✨ ✨ Two female and three male speakers from diverse backgrounds and each pick was really spot on regarding the topic.

Here are five highly regarded speakers in the field of Microbiome:

1. Dr. Rob Knight - He is a leading expert in microbial ecology and the co-founder of the American Gut Project. Dr. Knight has given numerous TED talks and is known for his ability to communicate complex scientific concepts in an engaging manner.
2. Dr. Sarkis Mazmanian - He is a professor of microbiology at the California Institute of Technology and is renowned for his research on the gut-brain axis and the role of the microbiome in neurological disorders. Dr. Mazmanian is a captivating speaker and has delivered several impactful presentations on microbiome-related topics.
3. Dr. Wendy Garrett - She is a professor of immunology and infectious diseases at the Harvard T.H. Chan School of Public Health and an expert in the role of the microbiome in colorectal cancer. Dr. Garrett is a sought-after speaker and has presented her research findings at various conferences and events.
4. Dr. Eran Elinav - He is a professor of immunology at the Weizmann Institute of Science in Israel and an authority on the interplay between the microbiome and metabolic diseases. Dr. Elinav is known for his dynamic speaking style and has given engaging talks on the microbiome's influence on human health.
5. Dr. Emma Allen-Vercoe - She is a professor of molecular and cellular biology at the University of Guelph in Canada and a leading expert in microbial ecology and gut health. Dr. Allen-Vercoe is a captivating speaker who has presented her research at numerous scientific conferences and public events.

Please note that the field of microbiome research is rapidly evolving, and there are many other esteemed speakers in this field. These are just a few examples of highly regarded individuals who are known for their expertise and ability to communicate effectively about microbiome-related topics.


Generate another option




SESSION OUTLINE

We decided to give Dr Wendy Garrett a session, and asked Spark to create an outline based on one of her papers: Questioning the fetal microbiome illustrates pitfalls of low-biomass microbial studies - PubMed (nih.gov):

<



Craft Session Description



Session Title*

Questioning the fetal microbiome illustrates pitfa


Session Highlights




Whether the human fetus and the prenatal intrauterine environment (amniotic fluid and placenta) are stably colonized by microbial communities in a healthy pregnancy remains a subject of debate. Here we evaluate recent studies that characterized microbial populations in human fetuses from the perspectives of reproductive biology, microbial ecology, bioinformatics, immunology, clinical microbiology and

Description Style

Topic based

Questioning the fetal microbiome illustrates pitfalls of low-biomass microbial studies. Explore recent findings and debates surrounding the colonization of the fetal microbiome. Join us as we delve into reproductive biology, microbial ecology, bioinformatics, immunology, clinical microbiology, and gnotobiology to assess potential mechanisms of fetal-microorganism interaction. Uncover how contamination during clinical procedures and DNA extraction can skew results. Gain insights into the implications for human immune development and the challenges posed by low-biomass environments. This session is a cautionary tale for microbiome researchers, clinicians, and industry professionals.

 Generate another option



Focus on fetal microbiome

Address potential pitfalls

Explore mechanisms of interaction

Highlight implications for immune development

PCMA **convene**

HOW ABOUT MARKETING?

It was quick to give us a few ideas on how to evaluate marketing strategies...

To evaluate marketing strategies for your conference event, consider the following:

1. Set clear goals: Determine specific marketing goals you want to achieve, such as increasing event registrations, reaching a certain number of attendees, or generating buzz and awareness within the target audience.
2. Measure engagement: Monitor the performance of your marketing efforts using metrics such as website traffic, social media engagement, email open rates, click-through rates, and conversion rates. Analyze which marketing channels are driving the most engagement and adjust your strategy accordingly.
3. Track registrations: Keep track of the number of registrations and monitor the conversion rate of your registration process. Identify any bottlenecks or areas where potential attendees may be dropping off and optimize the registration process for a better user experience.
4. Monitor social media reach and engagement: Track the reach and engagement of your social media posts, including likes, comments, shares, and mentions. Determine which platforms and types of content are most effective in driving engagement and adjust your social media strategy accordingly.
5. Analyze email marketing performance: Monitor the open rates, click-through rates, and conversions from your email marketing campaigns. Evaluate the effectiveness of your subject lines, messaging, and calls to action. Consider segmenting your email list to provide more targeted and personalized content.
6. Evaluate advertising campaigns: If you are running paid advertising campaigns, track the performance of your ads, including impressions, clicks, and conversions. Determine which ad platforms and targeting strategies are most effective in reaching your target audience and generating registrations.
7. Measure attendee feedback: Gather feedback from attendees after the event to evaluate their satisfaction and identify areas for improvement. Use surveys or post-event evaluations to understand their overall experience, the effectiveness of your marketing efforts, and their likelihood of recommending the event to others.
8. Compare against benchmarks: Compare your marketing metrics and results against industry benchmarks or previous events you have organized. This will help you assess the effectiveness of your strategies and identify areas where you may need to improve.

By evaluating these marketing strategies, you can make data-driven decisions to optimize your efforts and improve the overall success of your conference event.

Generate another option






...and even suggested a LinkedIn post with which to promote Dr Wendy Garrett's session, with all the bells and whistles:

🧬 Join microbiome researchers, clinicians, and industry experts as we unravel the mysteries of the fetal microbiome! 🧬🧠💡 Delve into the fascinating world of reproductive biology, microbial ecology, bioinformatics, immunology, clinical microbiology, and gnotobiology. Let's unlock the potential mechanisms of fetal-microorganism interaction together! Don't miss out on this exciting event! 🌟
#MicrobiomeResearch #FetalMicrobiome #ScienceUnleashed

Generate another option



WHO WILL SPONSOR?

  Identifying Potential Spon... 

Conference Scale

medium

Biotech Companies

Johnson & Johnson, Roche, Pfizer

Target Audience

Microbiologists, researchers, pharmaceutical compa

Product Launches

New microbial test kit

Existing Connections

Yes, with Roche and Pfizer

Spark had an answer to the question: Help us identify sponsors for a microbiome conference?

✨ ✨ *The results were in line with the topic. The sidebar gave a useful direction for further research with pre-populated information.*

Certainly! When it comes to identifying sponsors for a microbiome conference, there are several potential options to consider. Here are a few suggestions:

1. Pharmaceutical and biotechnology companies: Companies involved in the development of microbiome-based therapies, probiotics, or other related products may be interested in sponsoring a microbiome conference. Some examples include Nestle Health Science, Johnson & Johnson, Pfizer, or Novartis.
2. Research institutions and universities: Academic institutions with microbiome research programs or departments may be interested in sponsoring a conference to showcase their work and collaborate with other researchers. Look into universities known for their microbiome research, such as Harvard University, Stanford University, or the University of California, San Diego.
3. Health and wellness companies: Companies specializing in dietary supplements, nutrition, or wellness products may also be potential sponsors. Examples include companies like Procter & Gamble, Danone, or Bayer.
4. Diagnostic and sequencing technology providers: Companies that offer advanced sequencing technologies, diagnostic tools, or other related services could find value in sponsoring a microbiome conference. Consider companies like Illumina, Thermo Fisher Scientific, or Qiagen.
5. Government organizations and funding agencies: Check if there are any government organizations or funding agencies that support microbiome research or related initiatives. These entities may have an interest in sponsoring a conference to promote their programs and connect with researchers.
6. Non-profit organizations: Non-profit organizations focused on health, research, or education may also be interested in sponsoring a microbiome conference. Examples include the Bill & Melinda Gates Foundation, the Wellcome Trust, or the American Gut Project.

Remember to thoroughly research each potential sponsor to determine their alignment with the conference's goals and audience. Additionally, reach out to these organizations directly to inquire about sponsorship opportunities and discuss the benefits they can gain from supporting your event.



ONSITE COMMS

Help us create a clear communication plan for on-site coordination:

Creating a clear communication plan for on-site coordination is essential to ensure effective communication among team members. Here is a step-by-step guide to help you create a clear communication plan:

1. Identify key stakeholders: Determine who the key stakeholders are for the on-site coordination. This may include project managers, team members, subcontractors, and clients.
2. Define communication objectives: Clearly define the objectives of the communication plan. For example, it may be to ensure timely updates, address any issues or concerns, and facilitate collaboration among team members.
3. Determine communication channels: Identify the most appropriate communication channels for different types of communication. This may include email, phone calls, instant messaging, project management software, or even in-person meetings.
4. Establish communication protocols: Define the guidelines and protocols for communication. Specify preferred communication channels, response times, and the level of detail required for different types of communication. For urgent matters, establish an escalation process to ensure immediate attention.
5. Assign communication responsibilities: Clearly assign communication responsibilities to specific team members. This may include designating a point of contact for each project phase or assigning team members responsible for specific areas or tasks.
6. Set up regular communication meetings: Schedule regular on-site coordination meetings to discuss progress, address any issues, and ensure alignment among team members. Determine the frequency and duration of these meetings based on the project's needs.
7. Provide necessary tools and resources: Ensure that team members have access to the necessary tools and resources to communicate effectively. This may include providing them with the required software, hardware, or access to communication channels.
8. Document and share important information: Establish a system for documenting and sharing important information related to on-site coordination. This may include project plans, schedules, meeting minutes, or any other relevant documents. Use a centralized platform or project management software to ensure easy access for all team members.
9. Monitor and evaluate: Continuously monitor the effectiveness of the communication plan. Seek feedback from team members to identify any areas for improvement and make necessary adjustments accordingly.
10. Review and update: Regularly review and update the communication plan as the project progresses. This will help ensure that it remains relevant and meets the evolving needs of the team and project.

By following these steps, you can create a clear communication plan for on-site coordination that promotes effective communication, collaboration, and successful project outcomes.



✨ ✨ This was not enough, so we added:
✨ Provide templates for easy implementation, a pre-set after the generated response.

Sure! I can help you create a clear communication plan for on-site coordination. Here's a template you can use:

1. Identify the communication objectives:
 1. What information needs to be communicated?
 2. Who needs to be?
 3. What are the desired outcomes of the communication?
2. Define the communication channels:
 1. Determine the most effective communication channels for on-site coordination.
 2. Examples include face-to-face meetings, group emails, project management tools, or instant messaging platforms.
3. Establish a communication schedule:
 1. Determine the frequency and timing of communication.
 2. Identify key milestones or events that require specific communication.
4. Assign roles and responsibilities:
 1. Designate a communication coordinator who will oversee the communication plan.
 2. Clearly define the responsibilities of each team member regarding communication.
5. Create a communication hierarchy:
 1. Establish a chain of command for communication.
 2. Determine who needs to be informed first and who will relay the information to others.
6. Develop a communication template:
 1. Create a standardized format for communication messages to ensure clarity and consistency.
 2. Include essential information such as the purpose, action required, and deadlines.
7. Implement a feedback mechanism:
 1. Establish a system for collecting feedback and addressing any concerns or questions.
 2. Encourage team members to share their thoughts and suggestions.
8. Monitor and evaluate the communication plan:
 1. Regularly assess the effectiveness of the communication plan.
 2. Make adjustments as needed to improve communication efficiency and effectiveness.

Remember, this is just a template to get you started. Feel free to modify it based on your specific requirements and preferences.

Let me know if there's anything else I can assist you with!

WHAT'S THE EVENT NAME?

Everything seemed to be ready, but we still needed an event name.

We went to Brainstorm, and on to Generate Event Theme:

Unleashing the Power Within: Exploring the Marvels of the Microbiome

Tagline: Discover the hidden forces that shape our health and unlock the potential of the microbiome.

This compelling theme takes attendees on a journey through the fascinating world of the microbiome, highlighting its role in human health and disease, and inspiring researchers and clinicians to delve deeper into its potential for groundbreaking therapies.

Microbiome Innovations: Transforming Medicine, Shaping the Future

Tagline: Join the pioneers shaping the future of medicine through cutting-edge microbiome research and innovation.

This engaging theme showcases the latest technological advances and research breakthroughs in the field of microbiome, stimulating discussion on how these innovations can revolutionize medical practices and lead to transformative healthcare solutions.

From Theory to Practice: Applying Microbiome Research in Real-World Settings

Tagline: Bridge the gap between theory and practice by exploring the practical applications of microbiome research in healthcare.

This novel theme aims to foster collaboration between academia, industry, and clinicians to accelerate the translation of microbiome research into tangible clinical solutions, addressing the challenges and opportunities of implementing microbiome-based treatments in real-world medical settings.

The Microbiome Mystique: Decoding Nature's Hidden Secrets

Tagline: Unravel the mysteries of the microbiome for a deeper understanding of nature's intricate design.

This compelling and intriguing theme invites attendees to unravel the secrets of the microbiome, exploring its complex interactions and unique ecosystem, and encouraging researchers and clinicians to push the boundaries of knowledge and innovation in this captivating field.

Microbiome Metropolis: Building a Sustainable Microbiome Community

Tagline: Join forces to build a thriving microbiome community and shape the future of healthcare together.

This engaging theme centers around building a collaborative and sustainable ecosystem for microbiome researchers, clinicians, and industry professionals, fostering networking, knowledge sharing, and cross-disciplinary partnerships to drive advancements in microbiome-related healthcare.

Generate another option



✨ ✨ ✨ *Not perfect, but the second one actually provided a good starting point.*

IN SUMMARY:

Out of the 12 points Spark suggested we start with, it helped with ten providing useful materials, ideas and research. Most importantly - it saved us lots of time.

Thank you, Spark!



app.sparkit.ai

Great start! Here are some additional steps to consider when creating a conference event from scratch:

1. Develop a compelling **theme** and **agenda**: Determine the key topics, speakers, and sessions that align with the purpose and objectives of the event. Create an engaging and diverse program that will attract attendees.
2. Secure **venue** and negotiate contracts: Research and visit potential venues in Vienna, Austria, ensuring they can accommodate the expected number of attendees. Negotiate contracts for the venue, catering, audiovisual equipment, and any other necessary services.
3. Set **registration** fees and create a registration process: Determine the cost for attendees to participate in the conference. Create an online registration system where participants can easily sign up, pay the registration fees, and provide necessary information.
4. Arrange for necessary **accommodations**: Provide information about recommended hotels or accommodations near the conference venue. Negotiate discounted rates for attendees, if possible.
5. Coordinate with **speakers** and presenters: Reach out to potential speakers and confirm their availability and interest in participating. Provide them with details about the event, including the theme, agenda, and any specific requirements.
6. Develop **marketing** materials: Create a professional and visually appealing website for the conference, including information about the event, speakers, agenda, and registration process. Design promotional materials such as brochures, posters, and digital advertisements.
7. Launch marketing campaigns: Utilize social media platforms, email marketing, and targeted advertising to promote the conference. Reach out to relevant industry publications or websites to feature the event and maximize exposure.
8. Establish **sponsorship** opportunities: Identify potential sponsors and develop sponsorship packages that offer benefits in return for financial support. Reach out to companies and organizations that align with the conference's theme and target audience.
9. Plan logistics: Create a detailed timeline and checklist for all logistical aspects, including registration, attendee check-in, session schedules, meals, and networking events. Arrange transportation options for attendees, if necessary.
10. Set up event technology and audiovisual requirements: Ensure that the conference venue can support the necessary technology and audiovisual equipment. Coordinate with the venue staff or hire external vendors to set up and manage the technical aspects during the event.
11. Prepare for **on-site management**: Assign tasks to your team members and create a clear communication plan for on-site coordination. Train staff on their roles and responsibilities, ensuring smooth operations during the event.
12. Follow up after the event: Gather feedback from attendees and speakers to evaluate the success of the conference. Send post-event surveys, analyze the data, and use the insights to improve future events.