



*PCMA's AI tool, SPARK, is the co-creator of this infographic content.

SPEAKER EXPERTISE AND INSIGHTS



Andy Chun
Regional Director of Technology Innovation
Prudential plc

"AI is not new, but understanding its latest developments is important for the future."
Copyright issues arise when AI generates content from copyrighted material.



Jonathan Easton
VP Design
Gevme

"AI cannot interact with other humans and is not as creative as humans."
"People who know how to use AI to do better are going to replace those people who don't."



Laurence Liew
Director for AI Innovation
AI Singapore

"AI is not magic, it's just math."
"AI machine learning is not new... AI has been around embedded into our fridge, our washing machine, and so on."



Tay Ee Learn
Chief Sector Skills Officer
NTUC LearningHub

"AI is a tool that will replace tasks and will not replace a job."
"There'll be more jobs created by AI that humans will have to level up and keep ahead."



Veemal Gungadin
Founder & CEO
Gevme

"AI's all about predicting the next word in the sentence."
"AI could help us start the ball rolling and facilitate discussions."



Dr Ben Hamer
Futurist, Author, and Podcast Host

"Generative AI, like ChatGPT, is like your own personal intern."
"People no longer want to sacrifice personal time to climb the corporate ladder."



Daniel Tjan
Director, Business Innovation
Gevme

"AI can enhance productivity and efficiency in event planning."
"The future of AI will see significant advancements and the integration of mixed reality, virtual reality, and the metaverse."

PARTICIPANTS' CONTRIBUTIONS FROM HONG KONG, SINGAPORE AND SYDNEY

1 What are some of the other AI tools you've used/are using?

- ChatGPT
- Midjourney
- Microsoft Bing
- Notion
- WolframAlpha
- Otter.AI
- Bard (Google AI)
- FireFly
- Spotify & Netflix AI
- SlackGPT
- RevenueMan.AI
- Canva
- COLOSSYAN
- Copy.AI
- Vidable
- AI Arta

2 What tasks do you think AI can help you in your everyday work?

Content summarising and reviewing

Meeting scheduling, notes collation, etc.

Data Analysis for reporting and evaluation

Event content generation and idea brainstorming

Research: Competitor, Industry/market, speaker etc.

3 Imagine a future where these tasks are automated and executed by AI. What would that mean:

For you? (Personal / work)

More time to develop, reflect and enhance oneself as a person and in career

More time to strategise, network and think creatively

More personal time to focus on other aspects of life

For your team?

Increased productivity, efficiency, and focus level

More time and opportunities to upskill themselves and fine tune product offerings

Lesser admin work and more time to be spent on tasks that require human touch such as experience design and idea generation

For your organisation structure?

Company structures become leaner and more efficient

Industry knowledge and experience for strategic planning becomes more relevant as AI optimises other repetitive tasks.