

Convene Salary Survey 2022



The Salary Survey was conducted in late July and nearly 350 planners participated.
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SALARY SURVEY

RESPONDENTS BY CURRENT ROLE



YEARS OF MEETINGS MANAGEMENT EXPERIENCE

- 5% 1 to 3
- 7% 4 to 5
- 9% 6 to 8
- 5% 9 to 10
- 73% 10 or more

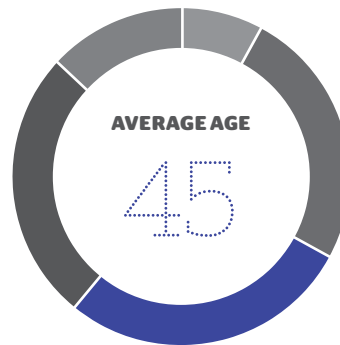


FEMALE

82%

AGE

- 7% 20 to 29
- 25% 30 to 39
- 28% 40 to 49
- 26% 50 to 59
- 13% 60 or older



2022 SALARY AVERAGE BY CURRENT ROLE

Association executive

\$121,479

Government meeting professional

\$72,499

Association meeting professional

\$92,078

Independent meeting professional

\$98,622

Corporate meeting professional

\$100,416

Medical meeting professional

\$89,996

54%

supervise an events staff

58%

expect to get a raise in the next 12 months

2022 SALARY AVERAGE BY JOB TITLE

COORDINATOR

Digital or Hybrid Events

\$77,499

DIRECTOR

Digital or Hybrid Events

\$92,499

Events, Meetings, or Conventions

\$57,099

Events, Meetings, or Conventions

\$107,006

Marketing and Events

\$54,999

Marketing and Events

\$101,778

Training or Education

\$92,499

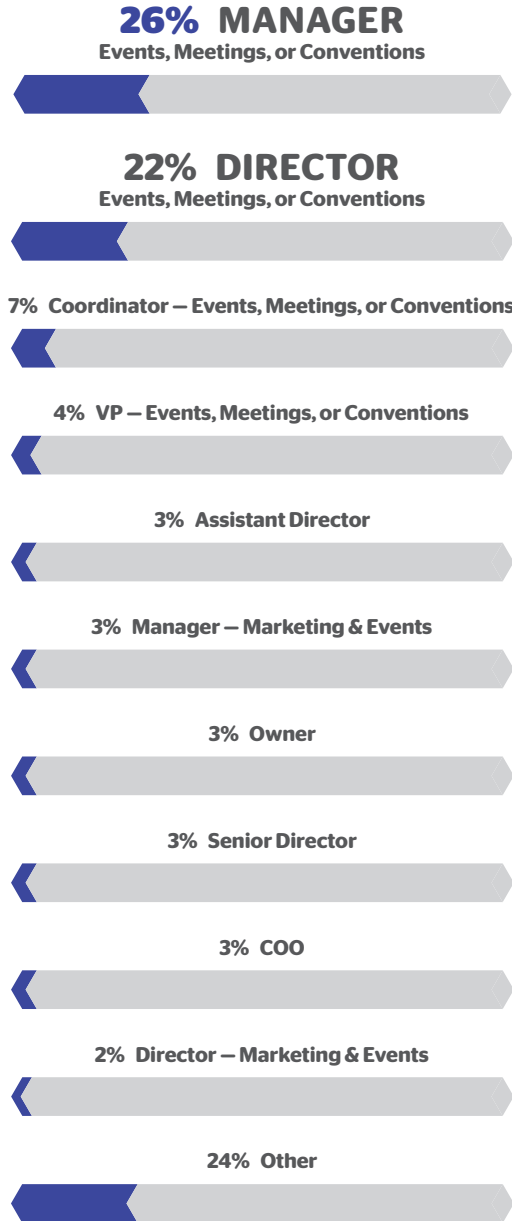
Assistant Director

\$92,707

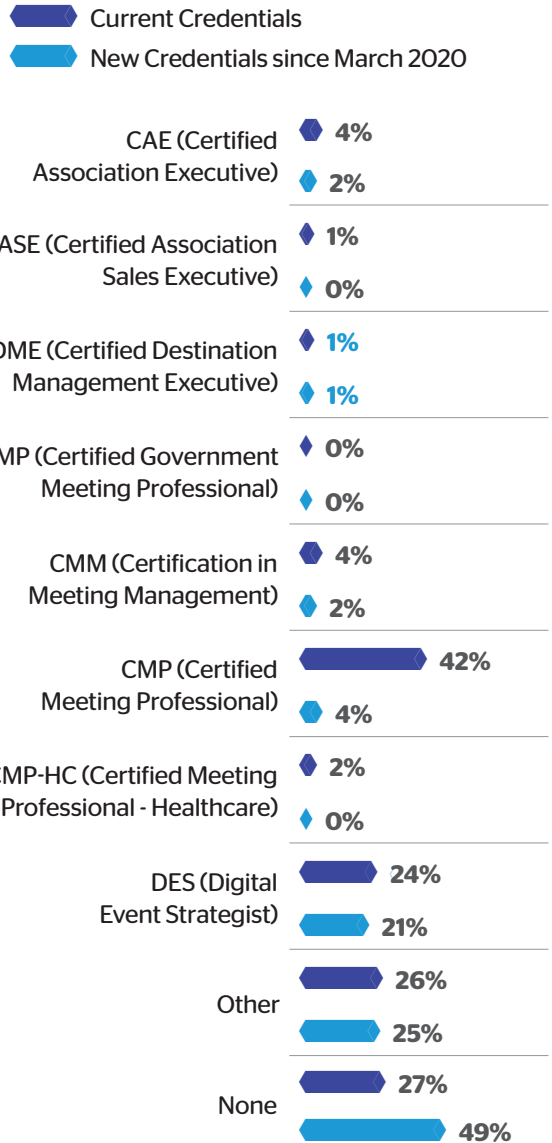
Percentages may not total 100 due to rounding.

SALARY SURVEY

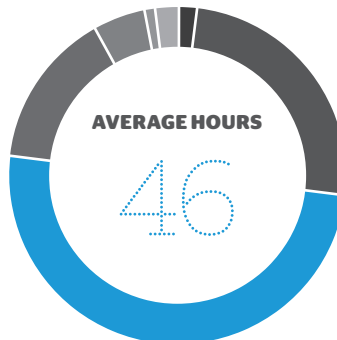
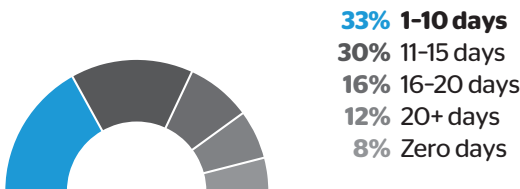
RESPONDENTS BY JOB TITLE



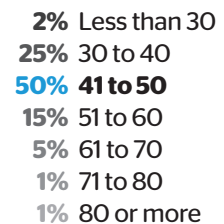
PROFESSIONAL CREDENTIALS



PAID TIME OFF (taken in 2021)



HOURS WORKED PER WEEK

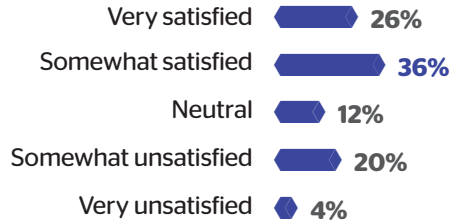


SALARY SURVEY

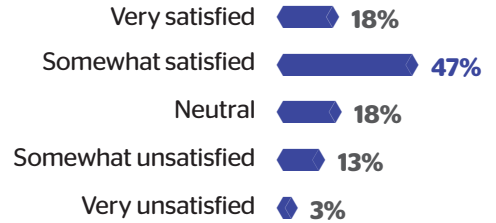
85%

work for organizations with flexible hybrid work policies

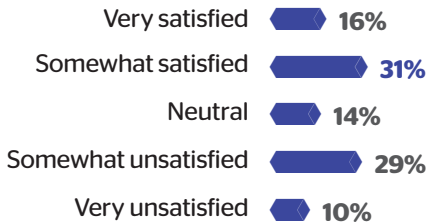
JOB SATISFACTION



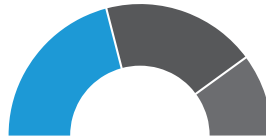
PROFESSION SATISFACTION



SALARY SATISFACTION



ADDITIONAL DUTIES ADDED TO JOB DESCRIPTION IN 2022



41% Yes, assumed more responsibilities due to a loss of staffing
38% Yes, for other reasons
19% No

2022 AVERAGE SALARY

Supervise a staff
\$109,506

Do not supervise a staff
\$84,095

Very satisfied with job
\$104,803

Very dissatisfied with job:
\$102,996

Male:
\$102,763

Female:
\$97,425

Very satisfied with profession
\$100,439

Very dissatisfied with profession
\$84,162

Somewhat satisfied with profession
\$98,897

Somewhat dissatisfied with profession
\$103,294

With CMP
\$104,262

Without CMP
\$93,506

With DES
\$104,290

Without DES
\$95,934

With CMP + DES
\$113,451

Without CMP + DES
\$95,363

Metro New York area
\$117,040

Metro Washington, D.C. area
\$103,872

Metro Chicago area
\$100,941

Other U.S. location
\$95,928

SALARY SURVEY

- 2% Less than \$30,000
- 1% \$30,000-\$39,999
- 2% \$40,000-\$49,999
- 6% \$50,000-\$59,999
- 12% \$60,000-\$69,999
- 17% \$70,000-\$84,999
- 20% \$85,000-\$99,999**
- 16% \$100,000-\$124,999
- 5% \$125,000-\$149,999
- 3% \$150,000-\$174,999
- 3% \$175,000 or more
- 12% No answer

SALARY RANGES

(total compensation including bonuses)



68%

had a salary increase since March 2020

Same salary

23%

Salary decrease

8%

Why did your salary change?

"Returned to employer after layoff with better title and pay."

"Changed employer for a senior-level role. Went from an associate director in higher education nonprofit to a director in a corporate health-care company."

"Kept the business afloat during lockdown."

"Employer increased my salary by 10 percent after I got my CMP."

"Promotion and wage adjustment across the board."

ORGANIZATION LOCATIONS

87%

USA

Metro Washington, D.C. area

25%

Metro Chicago area

11%

Metro New York area

3%

Other U.S. location

48%

Canada

5%

Europe/UK

4%

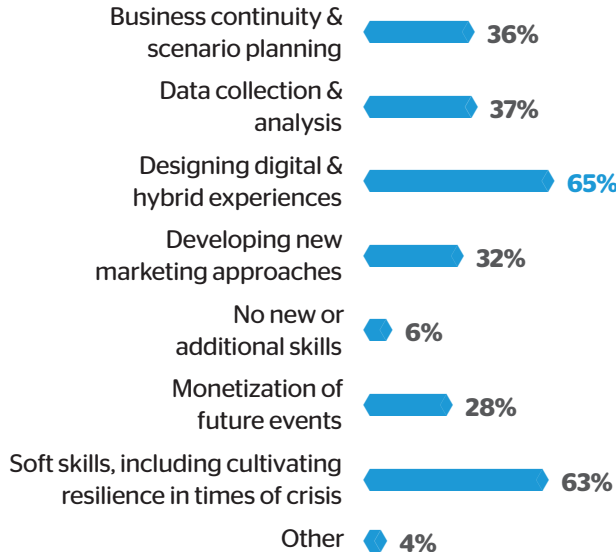
Asia

1%

Other

3%

REQUIRED NEW SKILLS SINCE MARCH 2020



HOW EMPLOYMENT WAS AFFECTED BY THE PANDEMIC

