

Journey through Japan. Best Practices in Covid-19 Countermeasures and Safety Frameworks

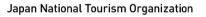
10 November 2021 11am ~ 12pm







Felicia Lee Japan Travel and MICE Specialist JNTO Singapore





Agenda

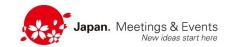
- Covid-19 Countermeasures
- New MICE Guidelines
- Travel Advisory
- Case Studies
- Brief Introduction to JNTO
- ≻ Q&A





Covid-19 Countermeasures







Avoid the 3Cs and aim for Zero C!

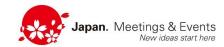






Closed spaces

Source: Ministry of Health, Labour and Welfare (Japan) https://www.mhlw.go.jp/stf/covid-19/data.html





- Contact-tracing app
- Available in Google Play and Apple App Store



-	で 厚生労働省 How to us Nintry if Netty, Likox and Windle
Fric	ay, June 26, 2020~ 0 Days in use
C	Check close contacts
Wher	tested positive for COVID-19
200	Help protect your family and friends by anonymously registering test results.
\subset	Register positive test result
Acl	your family and friends to
Ask	your family and friends to participate
Ask	participate One more person using this app is
Ask O	participate



Safety measures by the Japanese airports

Preventive Steps:

- Transparent plastic barriers at counters
- Temperature screening
- Disinfection, cleaning and sanitisation
- Safe distancing
- Optimum air ventilation

















Narita International Airport

Airport Health Accreditation (AHA) Program By Airports Council International (ACI)

- Acquired the international accreditation in January 2021
- First airport in Japan to receive the certificate









Narita and Haneda International Airports

Face Express

- Facial recognition technology
- Launched in Q3 2021

Face Express



Check-in Kiosk

Baggage drop-off counter

Entrance to Security Checkpoint

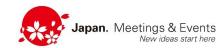


Boarding Gate





New MICE Guidelines



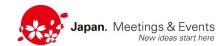
New MICE Guidelines

Meetings, events and exhibitions

- Maximum capacity is 5,000 attendees or 50% of venue capacity
- Wear mask at all times
- Temperature taking at entrances
- Contactless registration
- To download COCOA app
- Social distancing of at least 1m (ideally at 2m)
- Install acrylic panels or plastic shields at interaction points
- Pre-packed food or bento serve at meal times
- Increase frequency of cleaning and disinfecting within facilities
- Allocate a room with first-aid facility for isolation of suspected covid case
- To keep records of all participants for at least 3 weeks

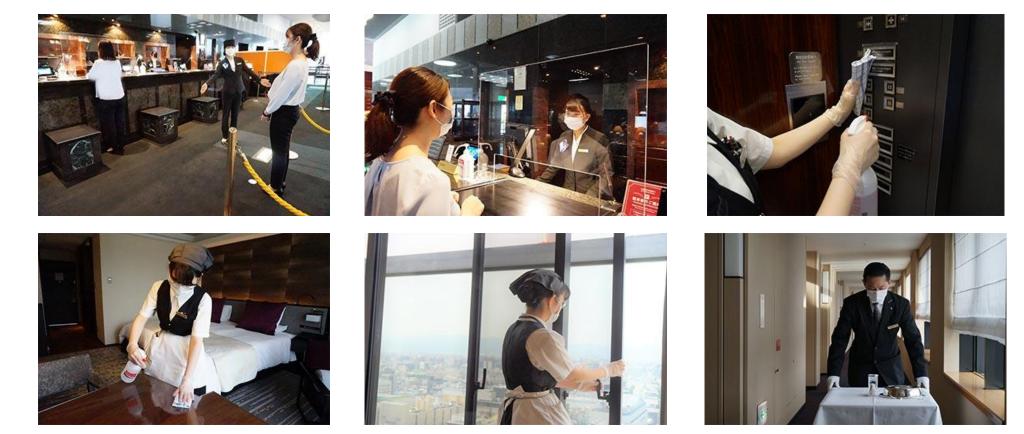


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New MICE Guidelines

Venues and Hotels

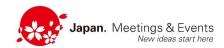


Images: JR West Hotels





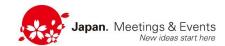
Travel Advisory



International travel restrictions to Japan

- Started on 8 November 2021, fully vaccinated business travellers, foreign students and technical trainees are allowed to do a 3-day quarantine
- Foreigners and Japanese entering Japan are required to do a 14 or 10-day quarantine
- Japan restricts entry to foreigners from 159 countries / regions
- Cannot use public transportation upon arrival





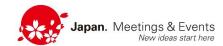
MySOS App

- To use during quarantine
- Download the app via an exclusive QR code



Source: Ministry of Health, Labour and Welfare (Japan) https://www.hco.mhlw.go.jp/en/





Case Studies



Case Study 1

14th United Nations Congress on Crime Prevention and Criminal Justice

- Held in Kyoto, from 7 12 March 2021
- Kyoto International Conference Centre (KICC)











Case Study 1

14th United Nations Congress on Crime Prevention and Criminal Justice



Images: flickr https://www.flickr.com/photos/unisvienna/albums/72157718552283828

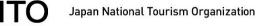


Case Study 1

14th United Nations Congress on Crime Prevention and Criminal Justice



Images: ¹ flickr

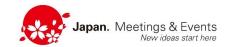




Case Study 1

14th United Nations Congress on Crime Prevention and Criminal Justice

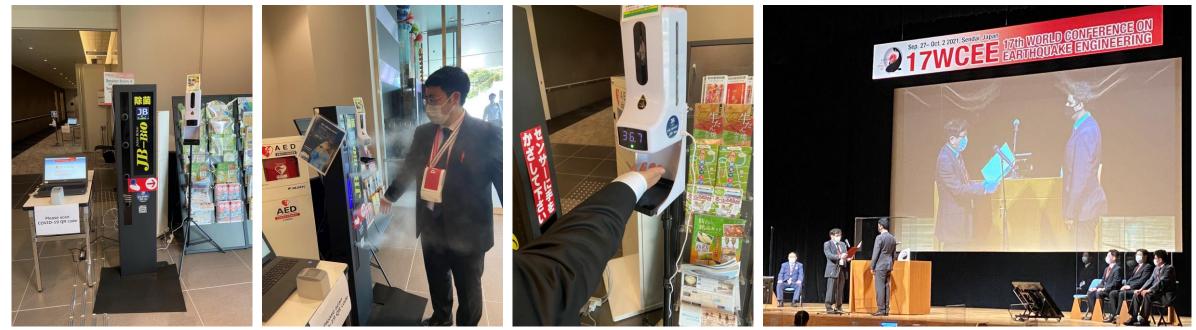




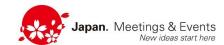
Case Study 2

17th World Conference on Earthquake Engineering (WCEE)

- Held in Sendai, from 27 September 2 October 2021
- Sendai International Centre (SIC)







Case Study 2

17th World Conference on Earthquake Engineering (WCEE)



Images: 第17回世界地震工学会議(17WCEE) https://twitter.com/17WCEE_JPN





Introduction to JNTO

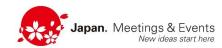




What is JNTO?

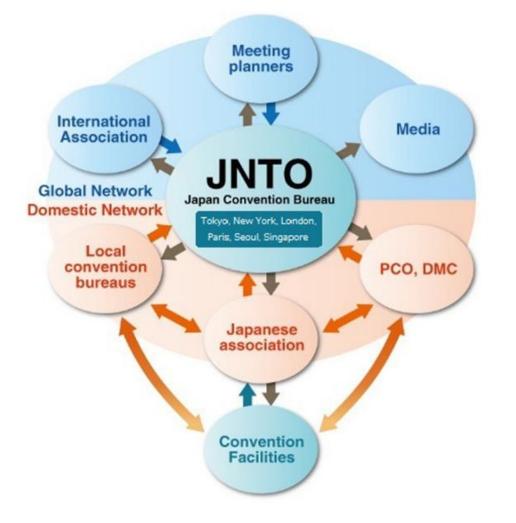
- JNTO is Japan National Tourism Organization
- Founded in 1964
- Affiliated with Japan Tourism Agency (JTA), under the Ministry of Land, Infrastructure, Transport and Tourism (MLIT)
- 22 JNTO Overseas Offices in major cities
- Japan Convention Bureau (JCB) is part of JNTO





Japan Convention Bureau (JCB) (also known as MICE Promotion Division)

- JCB has 5 global offices (New York, London, Paris, Seoul and Singapore)
- The 5 offices work closely with a wide network to attract international conferences and incentive tours to Japan





JCB's Services and Support

- Introduction to Japanese suppliers, local convention bureaux and association congress host committee
- Suggestions to venues for meetings or events
- Advise on social programmes or incentive itineraries
- Assist with site inspections
- Provide information of local government subsidies for meetings
- Provide promotional materials

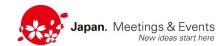




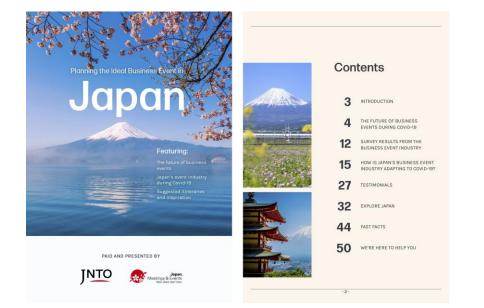
Why Japan?

- Global Centre of Academics, Research and Industry
- Proven Track Record of Meetings and Events Experience
- Japanese Hospitality Omotenashi
- Tradition with Innovation
- Variety of Continent in a Single Country
- Safe and Clean





Additional Resources



Planning the Ideal Business Event in Japan



Japan: Competitiveness in Academia and Industry – Introduction of Excellent Cities



JNTO Singapore

MICE Team

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 Singapore 048581





Thank You



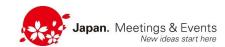








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#GoodnessofJapan

