

Journey through Japan. Best Practices in Covid-19 Countermeasures and Safety Frameworks

10 November 2021 11am ~ 12pm



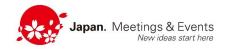












# Agenda

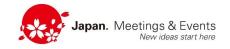
- Covid-19 Countermeasures
- ➤ New MICE Guidelines
- Travel Advisory
- Case Studies
- Brief Introduction to JNTO
- > Q&A





# **Covid-19 Countermeasures**





# Avoid the 3Cs and aim for Zero C!











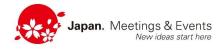
Closed spaces

#### Source:

Ministry of Health, Labour and Welfare (Japan)

https://www.mhlw.go.jp/stf/covid-19/data.html

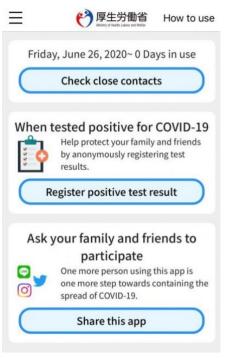




# **COCOA (Covid-19 Contact App)**

- Contact-tracing app
- Available in Google Play and Apple App Store





#### Source:





# Safety measures by the Japanese airports

#### **Preventive Steps:**

- Transparent plastic barriers at counters
- Temperature screening
- Disinfection, cleaning and sanitisation
- Safe distancing
- Optimum air ventilation



















# **Narita International Airport**

# Airport Health Accreditation (AHA) Program By Airports Council International (ACI)

- Acquired the international accreditation in January 2021
- First airport in Japan to receive the certificate









# Narita and Haneda International Airports

#### **Face Express**

- Facial recognition technology
- Launched in Q3 2021





**Check-in Kiosk** 



Baggage drop-off counter

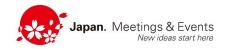


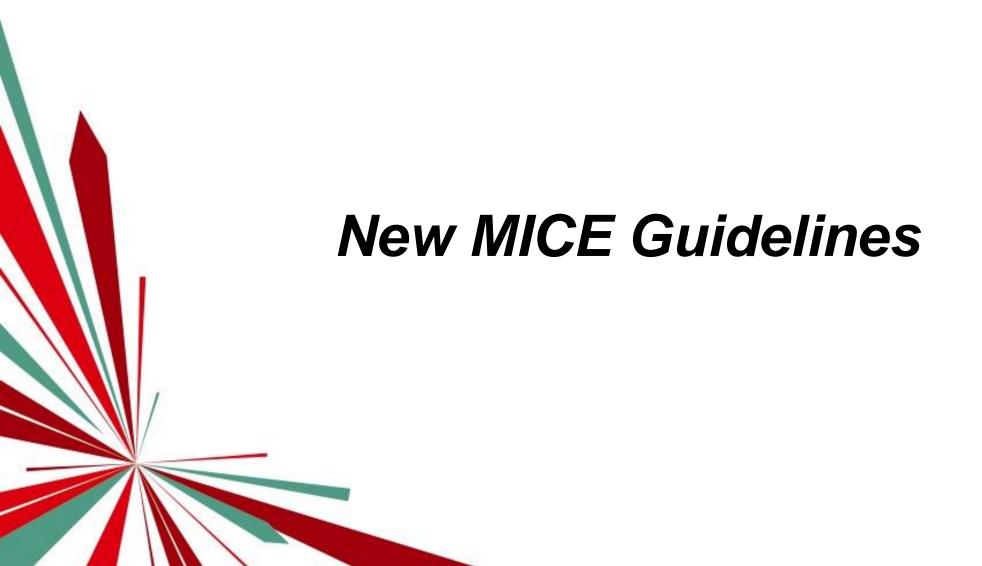
**Entrance to Security Checkpoint** 



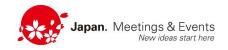
**Boarding Gate** 











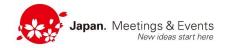
## **New MICE Guidelines**

#### Meetings, events and exhibitions

- Maximum capacity is 5,000 attendees or 50% of venue capacity
- Wear mask at all times
- Temperature taking at entrances
- Contactless registration
- To download COCOA app
- Social distancing of at least 1m (ideally at 2m)
- Install acrylic panels or plastic shields at interaction points
- Pre-packed food or bento serve at meal times
- Increase frequency of cleaning and disinfecting within facilities
- Allocate a room with first-aid facility for isolation of suspected covid case
- To keep records of all participants for at least 3 weeks







# **New MICE Guidelines**

#### **Venues and Hotels**











Images: JR West Hotels











# International travel restrictions to Japan

- Started on 8 November 2021, fully vaccinated business travellers, foreign students and technical trainees are allowed to do a 3-day quarantine
- Foreigners and Japanese entering Japan are required to do a 14 or 10-day quarantine
- Japan restricts entry to foreigners from 159 countries / regions
- Cannot use public transportation upon arrival







# **MySOS App**

- To use during quarantine
- Download the app via an exclusive QR code



#### Source:

Ministry of Health, Labour and Welfare (Japan)

https://www.hco.mhlw.go.jp/en/











#### 14th United Nations Congress on Crime Prevention and Criminal Justice

- Held in Kyoto, from 7 12 March 2021
- Kyoto International Conference Centre (KICC)













14th United Nations Congress on Crime Prevention and Criminal Justice







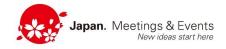






Images: flickr





#### 14th United Nations Congress on Crime Prevention and Criminal Justice







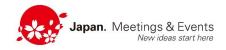






Images: flickr



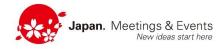


14th United Nations Congress on Crime Prevention and Criminal Justice



Source:





#### 17th World Conference on Earthquake Engineering (WCEE)

- Held in Sendai, from 27 September 2 October 2021
- Sendai International Centre (SIC)





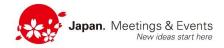




#### Images:

第17回世界地震工学会議(17WCEE) https://twitter.com/17WCEE\_JPN





17th World Conference on Earthquake Engineering (WCEE)













Images:

第17回世界地震工学会議(17WCEE) https://twitter.com/17WCEE\_JPN











#### What is JNTO?

- JNTO is Japan National Tourism Organization
- Founded in 1964
- Affiliated with Japan Tourism Agency (JTA), under the Ministry of Land, Infrastructure, Transport and Tourism (MLIT)
- 22 JNTO Overseas Offices in major cities
- Japan Convention Bureau (JCB) is part of JNTO

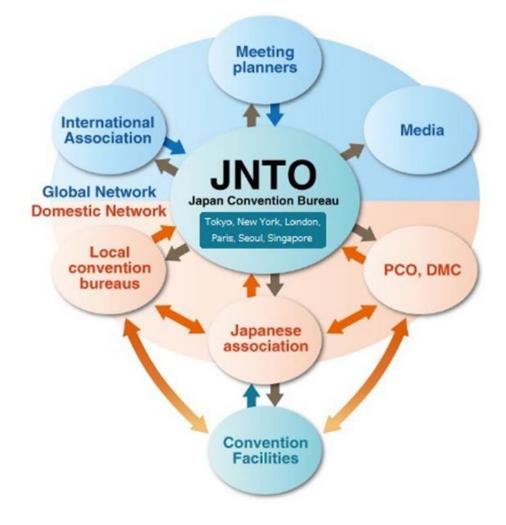






## Japan Convention Bureau (JCB) (also known as MICE Promotion Division)

- JCB has 5 global offices (New York, London, Paris, Seoul and Singapore)
- The 5 offices work closely with a wide network to attract international conferences and incentive tours to Japan





# JCB's Services and Support

- Introduction to Japanese suppliers, local convention bureaux and association congress host committee
- Suggestions to venues for meetings or events
- Advise on social programmes or incentive itineraries
- Assist with site inspections
- Provide information of local government subsidies for meetings
- Provide promotional materials









# Why Japan?

- Global Centre of Academics, Research and Industry
- Proven Track Record of Meetings and Events Experience
- Japanese Hospitality Omotenashi
- Tradition with Innovation
- Variety of Continent in a Single Country
- Safe and Clean





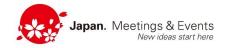












## **Additional Resources**

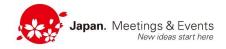


**Planning the Ideal Business Event in Japan** 



Japan: Competitiveness in Academia and Industry - Introduction of Excellent Cities





# JNTO Singapore

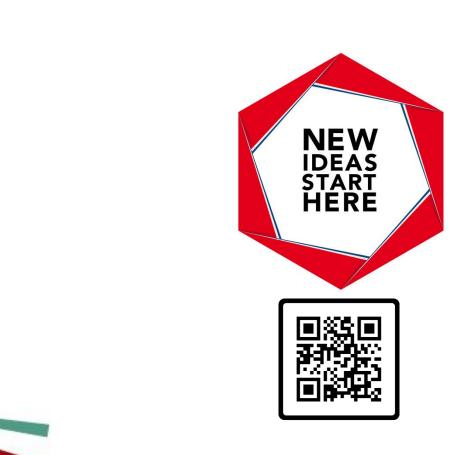
#### **MICE Team**

Japan National Tourism Organization, Singapore Office

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- +65 6223-8205
- 16 Raffles Quay #15-09 Hong Leong Building Singapore 048581



# Thank You













## #GoodnessofJapan



Source:

YouTube - VisitJapan

https://www.youtube.com/watch?v=PkBOFqF5lpw