Journey through Japan.
Best Practices in Covid-19 Countermeasures and Safety Frameworks

10 November 2021
11am ~ 12pm
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JNTO Singapore
Agenda

➢ Covid-19 Countermeasures
➢ New MICE Guidelines
➢ Travel Advisory
➢ Case Studies
➢ Brief Introduction to JNTO
➢ Q&A
Covid-19 Countermeasures
Avoid the 3Cs and aim for Zero C!

- Close-contact settings
- Crowded places
- Closed spaces

Source:
Ministry of Health, Labour and Welfare (Japan)
https://www.mhlw.go.jp/stf/covid-19/data.html
COCOA (Covid-19 Contact App)
- Contact-tracing app
- Available in Google Play and Apple App Store

Source:
Ministry of Health, Labour and Welfare (Japan)
https://www.mhlw.go.jp/content/10900000/000647649.pdf
Safety measures by the Japanese airports

Preventive Steps:

- Transparent plastic barriers at counters
- Temperature screening
- Disinfection, cleaning and sanitisation
- Safe distancing
- Optimum air ventilation
Narita International Airport

Airport Health Accreditation (AHA) Program
By Airports Council International (ACI)
- Acquired the international accreditation in January 2021
- First airport in Japan to receive the certificate

Source:
Narita International Airport
Narita and Haneda International Airports

Face Express

- Facial recognition technology
- Launched in Q3 2021

Sources:
Narita International Airport

NEC
New MICE Guidelines
New MICE Guidelines

Meetings, events and exhibitions

- Maximum capacity is 5,000 attendees or 50% of venue capacity
- Wear mask at all times
- Temperature taking at entrances
- Contactless registration
- To download COCOA app
- Social distancing of at least 1m (ideally at 2m)
- Install acrylic panels or plastic shields at interaction points
- Pre-packed food or bento serve at meal times
- Increase frequency of cleaning and disinfecting within facilities
- Allocate a room with first-aid facility for isolation of suspected covid case
- To keep records of all participants for at least 3 weeks
New MICE Guidelines

Venues and Hotels

Images:
JR West Hotels
Travel Advisory
**International travel restrictions to Japan**

- Started on 8 November 2021, fully vaccinated business travellers, foreign students and technical trainees are allowed to do a 3-day quarantine
- Foreigners and Japanese entering Japan are required to do a 14 or 10-day quarantine
- Japan restricts entry to foreigners from 159 countries / regions
- Cannot use public transportation upon arrival
MySOS App

- To use during quarantine
- Download the app via an exclusive QR code

Source:
Ministry of Health, Labour and Welfare (Japan)
Case Studies
Case Study 1

14th United Nations Congress on Crime Prevention and Criminal Justice
- Held in Kyoto, from 7 – 12 March 2021
- Kyoto International Conference Centre (KICC)

Images:
flickr
https://www.flickr.com/photos/unisvienna/albums/72157718552283828
Case Study 1

14th United Nations Congress on Crime Prevention and Criminal Justice

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Case Study 1

14th United Nations Congress on Crime Prevention and Criminal Justice

Source:
YouTube – Ministry of Justice (MOJchannel)
https://www.youtube.com/watch?v=2IohlRC0Du4
Case Study 2

17th World Conference on Earthquake Engineering (WCEE)
- Held in Sendai, from 27 September – 2 October 2021
- Sendai International Centre (SIC)

Images: 第17回世界地震工学会議（17WCEE）
https://twitter.com/17WCEE_JPN
Case Study 2
17th World Conference on Earthquake Engineering (WCEE)

Images: 第17回世界地震工学会議（17WCEE）
https://twitter.com/17WCEE_JPN
Introduction to JNTO
What is JNTO?

- JNTO is Japan National Tourism Organization
- Founded in 1964
- Affiliated with Japan Tourism Agency (JTA), under the Ministry of Land, Infrastructure, Transport and Tourism (MLIT)
- 22 JNTO Overseas Offices in major cities
- Japan Convention Bureau (JCB) is part of JNTO
Japan Convention Bureau (JCB) (also known as MICE Promotion Division)

- JCB has 5 global offices

- The 5 offices work closely with a wide network to attract international conferences and incentive tours to Japan
JCB’s Services and Support

- Introduction to Japanese suppliers, local convention bureaux and association congress host committee
- Suggestions to venues for meetings or events
- Advise on social programmes or incentive itineraries
- Assist with site inspections
- Provide information of local government subsidies for meetings
- Provide promotional materials
Why Japan?

- Global Centre of Academics, Research and Industry
- Proven Track Record of Meetings and Events Experience
- Japanese Hospitality – Omotenashi
- Tradition with Innovation
- Variety of Continent in a Single Country
- Safe and Clean
Additional Resources

Planning the Ideal Business Event in Japan

Japan: Competitiveness in Academia and Industry – Introduction of Excellent Cities
JNTO Singapore

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Thank You
#GoodnessofJapan

Source: YouTube – VisitJapan
https://www.youtube.com/watch?v=PkBOFqF5lpw