



**30 Ideas in 30 Minutes to Up Your
Hybrid Event Game**

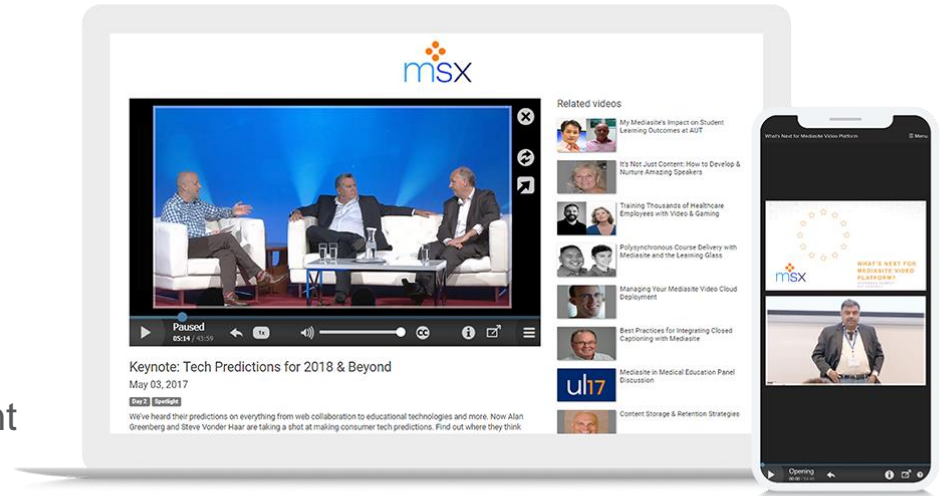


BEFORE & DURING PRODUCTION



PRODUCTION

1. Choose the right tool
2. Secure your AV
3. Consider different production levels
4. Be flexible with how you deliver content
5. Repurpose your budget



PRODUCTION

6. Implement multi-tracks
7. Expand your overflow room
8. Add value to your content
9. Create a virtual venue
10. Self-Serve or White-Glove




WITH VIEWERS IN MIND



VIEWERS




11. Understand engagement vs interactivity
12. Be interactive with a purpose
13. Use the data!
14. Create the engagement
15. Keep it simple



MSX
THE MEDIASITE
EXPERIENCE

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	Audio Killed the Video Star With all the talk about video, it's easy to forget that what the audience hears is just as important as what it sees. Seemingly innocuous mistakes hav... Presented by Evan Guyer 10/29/2019 01:55 PM CST 29 minutes 8 seconds
	365 Days with Mediasite - What a Difference a Year Makes! Cuyahoga Community College (Tri-C). Mediasite turned one year old at Cuyahoga Community College (Tri-C), and boy, did a lot happen in that short time... Presented by Michelle Reed 10/29/2019 10:45 AM CST 16 minutes 32 seconds
	Town Hall & Prize Giveaway Come gather one more time before you put all the MSX magic you learned to practice at home. Oh, and there will be prizes! Presented by Default Presenter 10/30/2019 03:30 PM CST 19 minutes 26 seconds



VIEWERS

16. Always close caption
17. Offer networking
18. Consider continuing education
19. Strategically release content
20. Use conference apps
21. Entertain your guests!



FOR SPEAKERS



SPEAKERS

22. Expand the opportunities

23. Don't leave speakers on an island

24. Offer a green room/speaker ready room

25. Remember: Quality over Quantity



HOW DOES A VIRTUAL CONFERENCE WORK?

- Speakers present from anywhere in the world via a video conferencing feed.
- Before going live, each speaker connects with a Mediasite Events technician in a 'Virtual Speaker Ready Room.'
- The Mediasite Events technician handles all the technical aspects throughout the entire presentation to ensure a smooth experience.



AFTER THE EVENT IS OVER



POST EVENT

26. Reuse your on-demand content

27. Create value for sponsors

28. Use E-Commerce... again!

29. Promote next year and beyond

30. Analyze your analytics



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365 Days with Mediasite - What a Difference a Year Makes!

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Presented by Michelle Reed

10/29/2019 10:45 AM CST

16 minutes 32 seconds



Town Hall & Prize Giveaway

Come gather one more time before you put all the MSX magic you learned to practice at home. Oh, and there will be prizes!

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The logo for MediaSite Events features the word "mediasite" in white lowercase letters, with the "i" having a dot. The "site" portion is in orange lowercase letters. Above the "i" in "site" are four orange dots arranged in a cross pattern. To the right of "site" is the word "events" in white lowercase letters. A registered trademark symbol (®) is located between "site" and "events".

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