

FACTORS TO CONSIDER WHEN SELECTING THE PERFECT CONTENT FOR YOUR LIVE STREAM

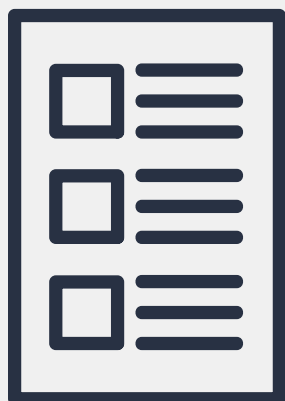


FORMATS

Online sessions should be easy to follow. Group work or table discussions are difficult to see and hear for an online participant.

ENGAGEMENT

Remote participants like to feel engaged. For example, including them in the same interactive polls as the in-room audience creates a satisfying user experience.

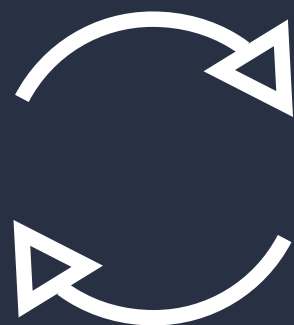


HANDOUTS

Visual aids are always helpful to remote participants. Depending on the layout onscreen, some visuals may be more difficult to see.

REBROADCAST

Often, participants want to view a session multiple times. When selecting for your live stream, confirm the speaker is open to rebroadcasting.



CEUs

Participants are always looking to further their education, whether attending in person or online.

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