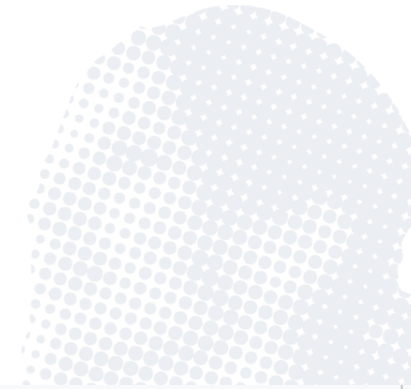


TEMPLATE EXAMPLES

BEHIND THE SCENES:
The Production and Planning of
Convening Leaders LIVE 2020

LIVE Program Overview



MONDAY -- 8:30am-9:00am -- MASH-UP STUDIO	TUESDAY -- 8:30am-9:00am -- MASH-UP STUDIO	WEDNESDAY -- 8:30am-9:00am -- MASH-UP STUDIO
MONDAY -- 9:00am-10:30am -- MAIN STAGE ---- Opening Main Stage The Infinite Game (Simon Sinek)	TUESDAY -- 9:00am-10:15am -- MAIN STAGE ---- Tuesday Morning Main Stage Inspire Social Change Through Storytelling (Bozama Saint John)	WEDNESDAY -- 9:00am-10:00am -- CONCURRENTS ---- Option 1 / Option 2
MONDAY -- 10:30am-11:15am -- MASH-UP STUDIO	TUESDAY -- 10:15am-11:00am -- MASH-UP STUDIO	WEDNESDAY -- 10:00am-10:30am -- MASH-UP STUDIO
MONDAY -- 11:15am-12:15pm -- CONCURRENTS ---- Option 1 / Option 2	TUESDAY -- 11:00am-12:00pm -- CONCURRENTS ---- Option 1 / Option 2	WEDNESDAY -- 10:30am-11:30am -- PRE-RECORDED ---- Option 1 / Option 2
MONDAY -- 12:15pm-12:45pm -- MASH-UP STUDIO	TUESDAY -- 12:00pm-12:30pm -- MASH-UP STUDIO	
MONDAY -- 12:45pm-1:15pm -- LUNCH BREAK	TUESDAY -- 1:30pm-1:00pm -- LUNCH BREAK	
MONDAY -- 1:15pm-1:45pm -- MASH-UP STUDIO	TUESDAY -- 1:00pm-1:30pm -- MASH-UP STUDIO	
MONDAY -- 1:45pm-2:45pm -- CONCURRENTS ---- Option 1 / Option 2	TUESDAY -- 1:30pm-2:30pm -- CONCURRENTS ---- Option 1 / Option 2	
MONDAY -- 2:45pm-3:30pm -- MASH-UP STUDIO	TUESDAY -- 2:30pm-3:15pm -- MASH-UP STUDIO	
MONDAY -- 3:30pm-4:30pm -- CONCURRENTS ---- Option 1 / Option 2	TUESDAY -- 3:15pm-4:15pm -- MAIN STAGE ---- Tuesday Afternoon Main Stage Go or No Go? Making Decisions to Maximize Results (Gene Kranz)	
MONDAY -- 4:30pm-4:45pm -- MASH-UP STUDIO	TUESDAY -- 4:15pm-4:30pm -- MASH-UP STUDIO	

Education Program

CL20 - REACH	Business of Events Room 201 LIVESTREAM	Audience Acq. & Engage. Room 303	Trending Now Room 154 LIVESTREAM	Leadership Room 307 LIVESTREAM	Media Room 153	Event Strat. & Design Room 205	Innovation Room 207 LIVESTREAM	Lifestyle Room 301	Arena Accelerate Stage Hall B	Arena ACTION Stage Hall D	Arena Tech Talk Stage Hall D
Asana URL	https://app.asana.com/0/113297549214	https://app.asana.com/0/113297549214	https://app.asana.com/0/113297549214	https://app.asana.com/0/113297549214							
Monday, January 6, 2020											
9:00 - 10:30 a.m.	Main Stage The Infinite Game with Simon Sinek - Domain A. Strategic Planning										
	Break (45 min)										
11:15 a.m. - 12:15 p.m. Concurrent Sessions	Business of Events (Leslie)	Audience Acquisition & Engagement (Leslie)	Trending Now (Caitlin)	Leadership (Leslie)	Media (Caitlin)	Event Strategy & Design (Michelle B.)	Innovation (Ann)	Lifestyle (Judy)	Arena - Accelerate Stage (Ann)	Arena - ACTION Stage (Michelle)	Arena - Tech Talk Stage (Caitlin) 20-30 min each
	Trading Places: Sharing Stories of Failure to Lead to Success <u>Martin Boyle</u> <u>Karen Hillard</u>	Safeguarding Your Events from Having a Shelf Life <u>Stacey Kashubeck</u> [SUPPLIER]	Welcoming Diverse Travelers with More Inclusive Events <u>Ed Salvato</u> <u>Billy Kolber</u> LIVESTREAM	Creating a Psychologically Safe Workplace <u>Michelle Kim</u> **DO NOT RECORD** LIVESTREAM	Want Engagement? You Have 8 Seconds - GO! <u>Dr. Debra Jasper</u> [SUPPLIER]	Designing from the Ground Up (Experient) <u>Tim Simpson</u>	What's New and Next for Events in China and Asia Pacific <u>Erica Seo</u> POLLING	Staying Balanced While on the Road, Again <u>Rachael Riggs</u>	Increase Your Sales Leads <u>Jennifer Darling</u> [SUPPLIER]	Lead Like an Entrepreneur <u>Sarah Shewey</u>	The Power of Personalization <u>James Brixius (Cvent)</u> <u>Rob Hamlin (Cvent)</u>
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12:30 - 1:30 p.m.	Lunch (no programming)										
1:45 - 2:45 p.m. Concurrent Sessions	Business of Events (Zibby)	Audience Acquisition & Engagement (Leslie)	Trending Now (Michelle B.)	Leadership (Caitlin)	Media (Leslie)	Event Strategy & Design (Leslie)	Innovation (Carrie)	Lifestyle (Judy)	Arena - Accelerate Stage (Leslie)	Arena - ACTION Stage (Caitlin)	Arena - Tech Talk Stage (Caitlin)
	Sustainability: No Longer an Option, But a Necessity <u>Moderator: Mary Pat Cornett</u> <u>Michael Barrett</u> <u>Mac Campbell</u> <u>Dr. Aurora Benton</u> [SUPPLIER]	Purposeful Planning: Pare Down Content To Dial Up Impact <u>Felix Rundel</u> <u>Sami Benckekroun</u>	Ubertrends: How Trends and Innovation are Transforming Our Future <u>Michael Tchong</u>	Reach New Business Heights with Purpose, Alignment & Leadership <u>Naomi Simson (Saxton Speaker)</u> LIVESTREAM	Connecting with Multicultural Audiences Through Social Media <u>Ameerah Saine</u>	Beyond the Exhibit Floor: Rethinking Sponsorship for Medical Meetings <u>Paula Rowntree</u> <u>Danielle Urbina</u>	Letting Go and Learning Fast to Thrive <u>Heather McGowan</u> LIVESTREAM	Managing the Unexpected for Stress Reduction <u>Devon Pipars</u>	Critical to Constructive: Using Mindfulness to Turn Mistakes Into Productivity <u>Melani Massey</u> <i>Brought you by VisitDallas</i>	Take Action: Steps to an Inclusive Environment <u>Ed Salvato</u> <u>Billy Kolber</u> <u>Krvss Shane</u> <u>Ron Renee Roley</u>	Tech Talk 2 - Bravura
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2:45 - 3:30 p.m.	Break (45 min)										
3:30 - 4:30 p.m. Concurrent Sessions	Business of Events (Leslie)	Audience Acquisition & Engagement (Leslie)	Trending Now (Caitlin)	Leadership (Leslie)	Media (Caitlin)	Event Strategy & Design (Michelle B.)	Innovation (Carrie)	Lifestyle (Judy)	Arena - Accelerate Stage (Caitlin)	Arena - ACTION Stage (Caitlin)	Arena - Tech Talk Stage (Caitlin)
	Get to Yes in Contract Negotiations <u>Moderator: Heather Seasholtz</u> <u>Joshua Butler</u> <u>Joshua Grimes</u> <u>Carrie Abernathy</u> [SUPPLIER]	Using Behavioral Science to Increase Engagement <u>Zarak Khan</u>	Human Trafficking: Closer Than You Think <u>Theresa Flores</u> <u>Kyra Wooden</u>	Leadership at All Levels: Using Intention to Build Success <u>Gail Alofsin</u> LIVESTREAM	Working with Influencers - What it Costs, How it Works and Why the Meetings Industry Is Embracing It <u>Susan Sweeney</u>	Six Steps to Mission-Centered Meeting Design <u>Sarah Shewey</u>	Stay in the Game by Increasing Your Adaptability to New Technology <u>Holly Ransom</u> LIVESTREAM	Desk Bits & Stretches (Repeated Tuesday at 1:30 pm) <u>Laurie Eagle</u>	What's Next: Piloting Your Next Career Move <u>Donna Kastner</u> <u>Jeff Tidwell</u>	Risk Management: Fulfill The Legal Requirement to Protect Attendees <u>Desiree Knight</u> <u>Stephanie Jones</u> <u>Elaine Williams</u> <u>Mark Vaughan</u> <u>Garv Murakami</u>	Are Event Planners Struggling with Event Technology? <u>Ian Webb (EventsForce)</u>
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Choosing Studios

CL20 - REACH	Business of Events Room 201 LIVESTREAM	Audience Acq. & Engage. Room 303	Trending Now Room 154 LIVESTREAM	Leadership Room 307 LIVESTREAM	Media Room 153	Event Strat. & Design Room 205	Innovation Room 207 LIVESTREAM	Lifestyle Room 301	Arena Accelerate Stage Hall B	Arena ACTION Stage Hall D	Arena Tech Talk Stage Hall D
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Monday, January 6, 2020											
9:00 - 10:30 a.m.	Break (45 min)				Main Stage The Infinite Game with Simon Sinek - Domain A. Strategic Planning						
11:15 a.m. - 12:15 p.m. Concurrent Sessions	Business of Events (Leslie)	Audience Acquisition & Engagement (Leslie)	Trending Now (Caitlin)	Leadership (Leslie)	Media (Caitlin)	Event Strategy & Design (Michelle B.)	Innovation (Ann)	Lifestyle (Judy)	Arena - Accelerate Stage (Ann)	Arena - ACTION Stage (Michelle)	Arena - Tech Talk Stage (Caitlin) 20-30 min each
	Trading Places: Sharing Stories of Failure to Lead to Success Martin Boyle Karen Hillard	Safeguarding Your Events from Having a Shelf Life Stacey Kashubeck [SUPPLIER]	Welcoming Diverse Travelers with More Inclusive Events Ed Salvato Billy Kolber LIVESTREAM	Creating a Psychologically Safe Workplace Michelle Kim **DO NOT RECORD** LIVESTREAM	Want Engagement? You Have 8 Seconds - GO! Dr. Debra Jasper [SUPPLIER]	Designing from the Ground Up (Experient) Tim Simpson	What's New and Next for Events in China and Asia Pacific Erica Seo POLLING	Staying Balanced While on the Road, Again Rachael Riggs	Increase Your Sales Leads Jennifer Darling [SUPPLIER]	Lead Like an Entrepreneur Sarah Shewey	The Power of Personalization James Brixius (Cvent) Rob Hamlin (Cvent)
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12:30 - 1:30 p.m.	Business of Events (Zibby)	Audience Acquisition & Engagement (Leslie)	Trending Now (Michelle B.)	Leadership (Caitlin)	Media (Leslie)	Event Strategy & Design (Leslie)	Innovation (Carrie)	Lifestyle (Judy)	Arena - Accelerate Stage (Leslie)	Arena - ACTION Stage (Caitlin)	Arena - Tech Talk Stage (Caitlin)
1:45 - 2:45 p.m. Concurrent Sessions	Sustainability: No Longer an Option, But a Necessity Moderator: Mary Pat Cornett Michael Barrett Mac Campbell Dr. Aurora Benton [SUPPLIER]	Purposeful Planning: Pare Down Content To Dial Up Impact Felix Rundel Sami Benchekroun	Ubertrends: How Trends and Innovation are Transforming Our Future Michael Tchong	Reach New Business Heights with Purpose, Alignment & Leadership Naomi Simson (Saxton Speaker) LIVESTREAM	Connecting with Multicultural Audiences Through Social Media Ameerah Saine	Beyond the Exhibit Floor: Rethinking Sponsorship for Medical Meetings Paula Rowntree Danielle Urbina	Letting Go and Learning Fast to Thrive Heather McGowan LIVESTREAM	Managing the Unexpected or Stress Reduction Devon Pipars	Critical to Constructive: Using Mindfulness to Turn Mistakes Into Productivity Melani Massey Brought you by VisitDallas	Take Action: Steps to an Inclusive Environment Ed Salvato Billy Kolber Kryss Shane Ron Renee Roley	Tech Talk 2 - Bravura
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2:45 - 3:30 p.m.	Break (45 min)										
3:30 - 4:30 p.m. Concurrent Sessions	Business of Events (Leslie)	Audience Acquisition & Engagement (Leslie)	Trending Now (Caitlin)	Leadership (Leslie)	Media (Caitlin)	Event Strategy & Design (Michelle B.)	Innovation (Carrie)	Lifestyle (Judy)	Arena - Accelerate Stage (Caitlin)	Arena - ACTION Stage (Caitlin)	Arena - Tech Talk Stage (Caitlin)
	Get to Yes in Contract Negotiations Moderator: Heather Seasholtz Joshua Butler Joshua Grimes Carrie Abernathy [SUPPLIER]	Using Behavioral Science to Increase Engagement Zarak Khan	Human Trafficking: Closer Than You Think Theresa Flores Kyra Wooden	Leadership at All Levels: Using Intention to Build Success Gail Alofsin LIVESTREAM	Working with Influencers - What it Costs, How it Works and Why the Meetings Industry Is Embracing It Susan Sweeney	Six Steps to Mission-Centered Meeting Design Sarah Shewey	Stay in the Game by Increasing Your Adaptability to New Technology Holly Ransom LIVESTREAM	Desk Bits & Stretches Repeated Tuesday at 1:30 pm) Laurie Eagle	What's Next: Piloting Your Next Career Move Donna Kastner Jeff Tidwell	Risk Management: Fulfill The Legal Requirement to Protect Attendees Desiree Knight Stephanie Jones Elaine Williams Mark Vaughan Gary Murakami	Are Event Planners Struggling with Event Technology? Ian Webb (EventsForce)
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Choosing Sessions

CL20 - REACH	Business of Events Room 201 LIVESTREAM	Trending Now Room 154 LIVESTREAM	Leadership Room 307 LIVESTREAM	Innovation Room 207 LIVESTREAM
Asana URL	https://app.asana.com/0/113297549214	https://app.asana.com/0/113297549214	https://app.asana.com/0/113297549214	https://app.asana.com/0/113297549214
Monday, January 6, 2020				
9:00 - 10:30 a.m.	Main Stage The Infinite Game with Simon Sinek - Domain A. Strategic Planning			
	Break (45 min)			
11:15 a.m. - 12:15 p.m. Concurrent Sessions	Business of Events (Leslie)	Trending Now (Caitlin)	Leadership (Leslie)	Innovation (Ann)
	Trading Places: Sharing Stories of Failure to Lead to Success <u>Martin Boyle</u> <u>Karen Hillard</u>	Welcoming Diverse Travelers with More Inclusive Events <u>Ed Salvato</u> <u>Billy Kolber</u> LIVESTREAM	Creating a Psychologically Safe Workplace <u>Michelle Kim</u> **DO NOT RECORD** LIVESTREAM	What's New and Next for Events in China and Asia Pacific <u>Erica Seo</u> POLLING
Asana URL	https://app.asana.com/0/113297549214	https://app.asana.com/0/113297549214	https://app.asana.com/0/113297549214	https://app.asana.com/0/113297549214
12:30 - 1:30 p.m.	Lunch (no programming)			
1:45 - 2:45 p.m. Concurrent Sessions	Business of Events (Zibby)	Trending Now (Michelle B.)	Leadership (Caitlin)	Innovation (Carrie)
	Sustainability: No Longer an Option, But a Necessity <u>Moderator: Mary Pat Cornett</u> <u>Michael Barrett</u> <u>Mac Campbell</u> <u>Dr. Aurora Benton</u> [SUPPLIER] ★	Ubertrends: How Trends and Innovation are Transforming Our Future <u>Michael Tchong</u>	Reach New Business Heights with Purpose, Alignment & Leadership <u>Naomi Simson</u> (Saxton Speaker) ★ LIVESTREAM	Letting Go and Learning Fast to Thrive <u>Heather McGowan</u> LIVESTREAM
Asana URL	https://app.asana.com/0/113297549214	https://app.asana.com/0/113297549214	https://app.asana.com/0/113297549214	https://app.asana.com/0/113297549214
2:45 - 3:30 p.m.	Break (45 min)			
3:30 - 4:30 p.m. Concurrent Sessions	Business of Events (Leslie)	Trending Now (Caitlin)	Leadership (Leslie)	Innovation (Carrie)
	Get to Yes in Contract Negotiations <u>Moderator: Heather Seasholtz</u> <u>Joshua Butler</u> <u>Joshua Grimes</u> <u>Carrie Abernathy</u>	Human Trafficking: Closer Than You Think <u>Theresa Flores</u> <u>Kyra Wooden</u>	Leadership at All Levels: Using Intention to Build Success <u>Gail Alofsin</u> ★ LIVESTREAM	Stay in the Game by Increasing Your Adaptability to New Technology <u>Holly Ransom</u> LIVESTREAM

Livestream Schedule Details

Session Title	Session Date	Session Start Time	Session End Time	Session Description	Session Room	Learning Objective 1	Learning Objective 2	Learning Objective 3	Credit Amount	Speaker(s)
Daily Warm Up - Welcome to Convening Leaders LIVE	1/6/2020	8:30 AM	9:00 AM	Join us for a morning rundown of the day's events	Mash Up Studio				0	Leslie Bailey, Derrick Johnson
Opening Main Stage The Infinite Game	1/6/2020	9:00 AM	10:30 AM	How can we win a game that has no end?	Main Stage				1.5	Simon Sinek
Monday Morning Live Interviews- 10:30 AM	1/6/2020	10:30 AM	11:15 AM	Tune in for live interviews with various speakers	Mash Up Studio				0	Leslie Bailey
Welcoming Diverse Travelers with More Inclusive Events	1/6/2020	11:15 AM	12:15 PM	LGBTQ+ business events attendees connect	Room 154	Understand the diversity of the LGBTQ+ community	Identify best practices for inclusive events	Access education and training resources	1	Billy Kolber, Ed Salvato
Creating a Psychologically Safe Workplace	1/6/2020	11:15 AM	12:15 PM	Psychological safety, or emotional safety, is the foundation for innovation	Room 307	Define psychological safety	Identify common mistakes	Discuss practical tips for creating a psychologically safe workplace	1	Michelle Kim
Monday Afternoon Live Interviews- 12:15 PM	1/6/2020	12:15 PM	12:45 PM	Tune in for live interviews with various speakers	Mash Up Studio				0	Leslie Bailey, David McMillan
Monday Lunch Break	1/6/2020	12:45 PM	1:15 PM	We have built in a half hour break this morning	-				0	
Monday Afternoon Live Interviews- 1:15 PM	1/6/2020	1:15 PM	1:45 PM	Tune in for live interviews with various speakers	Mash Up Studio				0	Leslie Bailey, Eduardo Chaillo
Reach New Business Heights with Purpose, Alignment, & Leadership	1/6/2020	1:45 PM	2:45 PM	As one of Australia's leading entrepreneurs, Bozoma Saint John shares her secrets for success	Room 307	Identify why the right mix of people is critical for success	Recognize key growth drivers	Explore the correlation between purpose and performance	1	Naomi Simson
Letting Go and Learning Fast to Thrive	1/6/2020	1:45 PM	2:45 PM	Having a fixed mindset and leaning on your own experience can be a barrier to growth	Room 207				1	Heather McGowan
Monday Afternoon Live Interviews- 2:45 PM	1/6/2020	2:45 PM	3:30 PM	Tune in for live interviews with various speakers	Mash Up Studio				0	Leslie Bailey, Derrick Johnson
Leadership at All Levels: Using Intention to Build Success	1/6/2020	3:30 PM	4:30 PM	Leadership can be an elusive, but learnable skill	Room 307	Develop a leadership mindset	Understand how communication impacts leadership	Review your A.C.E. leadership framework	1	Gail Aloffsin
Stay in the Game by Increasing Your Adaptability to New Technology	1/6/2020	3:30 PM	4:30 PM	Technology is aggregating the speed, scale, and scope of change	Room 207	Assess if you, your team, or your organization is ready for change	Apply a behavioral framework for change	Leverage better insights from data	1	Holly Ransom
Virtual Wrap Up - Monday	1/6/2020	4:30 PM	4:45 PM	Wrap up the day with our program leaders	Mash Up Studio				0	Leslie Bailey, David McMillan, Zibby Aman, Tonya Almond
Daily Warm Up - Welcome to Convening Leaders LIVE- Day Two	1/7/2020	8:30 AM	9:00 AM	Join us for a morning rundown of the day's events	Mash Up Studio				0	Leslie Bailey, Derrick Johnson
Tuesday Morning Main Stage Inspire Social Change Through Brand Storytelling	1/7/2020	9:00 AM	10:15 AM	Marketing trailblazer Bozoma Saint John shares her secrets for success	Main Stage				1.25	Bozoma Saint John
Tuesday Morning Live Interviews- 10:15 AM	1/7/2020	10:15 AM	11:00 AM	Tune in for live interviews with various speakers	Mash Up Studio				0	Leslie Bailey
The Art of Persuasion: Using Influence to Increase Sales	1/7/2020	11:00 AM	12:00 PM	In this fast paced session, Business Excellence Institute's David Meade shares his secrets for success	Room 307	Demonstrate clear and persuasive communication	Analyze trading techniques	Identify best practices for sales	1	David Meade
This is Your Event. This is Your Event on 5G.	1/7/2020	11:00 AM	12:00 PM	Get the inside scoop on how meetings are being transformed by 5G	Room 154	Discover the nuances, pros and cons of 5G	Understand 5G's impact on the future of work	Create a 5G implementation plan	1	Will Curran, Brandt Krueger
Tuesday Mid-Afternoon Live Interviews- 12:00 PM	1/7/2020	12:00 PM	12:30 PM	Tune in for live interviews with various speakers	Mash Up Studio				0	Leslie Bailey, David McMillan
Tuesday Lunch Break	1/7/2020	12:30 PM	1:00 PM	We have built in a half hour break this morning	-				0	
Tuesday Afternoon Live Interviews- 1:00 PM	1/7/2020	1:00 PM	1:30 PM	Tune in for live interviews with various speakers	Mash Up Studio				0	Leslie Bailey, Eduardo Chaillo
Make the Right Connections: Who to Have in Your Corner	1/7/2020	1:30 PM	2:30 PM	With the click of the mouse you are virtually connected to a global network of leaders	Room 307	Discover the four types of connections	Recognize the value of a diverse network	Learn what tools to cultivate your network	1	Janine Garner
AR/VR: Gimmick or Strategy	1/7/2020	1:30 PM	2:30 PM	Session Details Coming Soon!	Room 207				1	Stephen Rose
Tuesday Afternoon Live Interviews- 2:30 PM	1/7/2020	2:30 PM	3:15 PM	Tune in for live interviews with various speakers	Mash Up Studio				0	Leslie Bailey, Derrick Johnson
Tuesday Afternoon Main Stage Go or No Go? Making Decisions That Maximize Results	1/7/2020	3:15 PM	4:15 PM	Go or No Go? That was the question that led to the success of the PCMA Board	Main Stage				1	Gene Kranz
Virtual Wrap Up - Tuesday	1/7/2020	4:15 PM	4:30 PM	Wrap up the day with our PCMA Board members	Mash Up Studio				0	Leslie Bailey, David McMillan, Greg O'Dell, Stuart Ruff-Lyon
Daily Warm Up - Welcome to Convening Leaders LIVE - Day Three	1/8/2020	8:30 AM	9:00 AM	Join us for a morning rundown of the day's events	Pre-recorded				0	Leslie Bailey, Derrick Johnson
The Power of Social Impact and Sustainability	1/8/2020	9:00 AM	10:00 AM	The intersection of social impact, hospitality, and business	Room 201	Explore strategies to identify social impact opportunities	Learn how to ease the discomfort of social impact	Identify collaborative opportunities	1	Chance Thompson, Daniel Hayes
Harnessing Emotion as a Leader: Tools to Express Emotions at Work	1/8/2020	9:00 AM	10:00 AM	Leadership success is shaped by effective communication	Room 307	Distinguish differences between emotions	Review useful tools to assess emotions	Explain the importance of emotional intelligence	1	Liz Fosslien
Wednesday Morning Mash Up Studio Interviews- 10:00 AM	1/8/2020	10:00 AM	10:30 AM	Join us to wrap up Convening Leaders LIVE	Pre-recorded					Leslie Bailey, David McMillan, Sherrif Karamat
Human Trafficking: Closer Than You Think	1/8/2020	10:30 AM	11:30 AM	Not every instance of human trafficking is what you think it is	Pre-recorded	Discover ways you can support anti-trafficking efforts	Recognize the signs of sex trafficking	Understand human trafficking in the workplace	1	Theresa Flores, Kyra Wooden
Ubertrends: How Trends and Innovation Are Transforming Our Future	1/8/2020	10:30 AM	11:30 AM	Discover how "ubertrends" and innovation are transforming our future	Pre-recorded	Learn the transformative power of innovation	Initiate the necessary dialogue for innovation	Leverage game-changing ideas	1	Michael Tohong

Capture Session Details

Session Title	Session Date	Session Start Time	Session End Time	Session Description	Session Room	Learning Objective 1	Learning Objective 2	Learning Objective 3	Credit Amount	Speaker(s)
What's New and Next for Events in China and Asia Pacific	1/6/2020	11:15 AM	12:15 PM	China's reputation as a top meeting destination	Room 207	Identify growth opportu	Establish key criteria fo	Recognize potential op	1	Erica Seo
NO RECORDING - Trading Places: Sharing Stories of Failure to Lead to	1/6/2020	11:15 AM	12:15 PM		Room 201					
Sustainability: No Longer an Option, But a Necessity	1/6/2020	1:45 PM	2:45 PM	While there are many altruistic reasons to ma	Room 201	Describe the relationsh	Leverage frameworks a	Identify data that demo	1	Aurora Benton, Mac Campbell, Michael Barn
Ubertrends: How Trends and Innovation Are Transforming Our Future	1/6/2020	1:45 PM	2:45 PM	Discover how "ubertrends" and innovations a	Room 154	Learn the transformativ	Initiate the necessary c	Leverage game-chang	1	Michael Tchong
Get to Yes in Contract Negotiations	1/6/2020	3:30 PM	4:30 PM	Discover the negotiation strategies that will he	Room 201	Understand our current	Discover key trends in	Consider how to react	1	Heather Seasholtz, Joshua Butler, Joshua Gl
Human Trafficking: Closer Than You Think	1/6/2020	3:30 PM	4:30 PM	Not every instance of human trafficking involv	Pre-recorded	Discover ways you can	Recognize the signs of	Understand human traf	1	Theresa Flores, Kyra Wooden
Smart Cities: Strategies, Successes, and Impacts	1/7/2020	11:00 AM	12:00 PM	Smart Cities initiatives are designed to improv	Room 207	Understand the impact	Identify opportunities fo	Explore ways to promo	1	Greg O'Dell, Julie Coker Graham, Emmanue
Solving for the Hotel Room Block Conondrum	1/7/2020	11:00 AM	12:00 PM	Participate in this session to hear different pe	Room 201	Understand key finding	Discuss perspectives w	Apply insights to impro	1	Mark Lomanno, Jerry Cito, Frank Passanant
Preparedness and Agility in an Uncertain World	1/7/2020	1:30 PM	2:30 PM	Marketplace disruptions, geopolitical upheava	Room 201	Identify practical meas	Establish strong local s	Develop a nimble mind	1	Carolyn Fund, Selina Sinclair, Ben Goedege
Launch and Leverage SMM to Open Up Opportunity and Resources	1/7/2020	1:30 PM	2:30 PM	The art of strategic meetings management is	Room 154	Five simple ways to ge	Three ways to leverage	Three tips for how to st	1	Bill Zimmer, Beth Surmont
Navigating Your Diverse Workplace	1/8/2020	9:00 AM	10:00 AM	It's possible to have five generations represen	Room 154	Define demographic ar	Create communication	Identify alternatives to	1	Alissa Carpenter
NO SESSION SCHEDULED	1/8/2020	9:00 AM	10:00 AM		Room 207					
Session to be rebroadcasted on Wednesday 1/8.										

Mash-Up Studio Schedule

TIME	TOPIC	SUBJECT	TIME	TOPIC	SUBJECT	TIME	TOPIC	SUBJECT
MONDAY – 8:30am-9:00am – MASH-UP STUDIO (DERRICK)			TUESDAY – 8:30am-9:00am – MASH-UP STUDIO (DERRICK)			WEDNESDAY – 8:30am-9:00am – MASH-UP STUDIO (DERRICK)		
8:30 AM	Welcome		8:30 AM	Welcome		8:30 AM	Welcome	
8:35 AM	Opening Reception		8:35 AM	PWAP		8:35 AM	Closing Reception	
8:40 AM	Platform Overview		8:40 AM	Platform Overview		8:40 AM	Interview	UCLA Study
8:45 AM	Interview	Jamie Murdoch/Donna Kastner	8:45 AM	Interview	John Solis (Houston)	8:45 AM	Interview	
8:50 AM	Simon Sinek preview		8:50 AM	Bozoma Saint John preview		8:50 AM	Upcoming Sessions preview	
8:55 AM	Pre-roll		8:55 AM	Pre-roll		8:55 AM	Pre-roll	
MONDAY – 9:00am-10:30am – MAIN STAGE			TUESDAY – 9:00am-10:15am – MAIN STAGE			WEDNESDAY – 9:00am-10:00am – CONCURRENTS		
MONDAY – 10:30am-11:15am – MASH-UP STUDIO (CHINYERE)			TUESDAY – 10:15am-11:00am – MASH-UP STUDIO (CHINYERE)			WEDNESDAY – 10:00am-10:30am – MASH-UP STUDIO (DAVID)		
10:30 AM	Intro/banter with co-host		10:15 AM	Intro/banter with co-host		11:00 AM	Discuss Concurrents	
10:35 AM	Interview	Simon Sinek*	10:20 AM	Interview	Will Curran/Brandt Krueger	11:05 AM		
10:40 AM	Interview	Ed Salvato/Billy Kolber	10:25 AM	Interview	David Meade*	11:10 AM	Interview	Sheriff/San Fran (Joe)
10:45 AM	Interview	Michelle Kim	10:30 AM	Interview	Ameerah Saleh	11:15 AM	Interview	Sheriff*
10:50 AM	Interview	Felix Runder/Sami Benchekroun	10:35 AM	Interview	APAC Student winners (Uzen & Dalton)	11:20 AM	Interview	Sheriff*
10:55 AM	Interview	Michael Tchong*	10:40 AM	Interview	NA Student winners (Luks & Olivia)	11:25 AM	Thank you & Close	
11:00 AM	Interview	(buffer for mainstage running over)	10:45 AM	Interview	(buffer for mainstage running over)	WEDNESDAY – 10:30am-11:30am – PRE-RECORDED SESSIONS		
11:05 AM	Upcoming Session Options		10:50 AM	Upcoming Session Options		Wednesday 8:30am-9:00am will be pre-recorded on Monday 1:45pm-2:15pm.		
11:10 AM	Pre-roll		10:55 AM	Pre-roll		Wednesday 11:00am-11:30am will be pre-recorded on Monday 3:30pm-4:00pm.		
MONDAY – 11:15am-12:15pm – CONCURRENTS			TUESDAY – 11:00am-12:00pm – CONCURRENTS					
MONDAY – 12:15pm-12:45pm – MASH-UP STUDIO (DAVID)			TUESDAY – 12:00pm-12:30pm – MASH-UP STUDIO (DAVID)					
12:15 PM	Intro/banter with co-host		12:00 PM	Intro/banter with co-host				
12:20 PM	Discuss concurrent highlights		12:05 PM	Interview	Stephen Rose			
12:25 PM	Interview	Naomi Simson*	12:10 PM	Interview	Janine Garner*			
12:30 PM	Interview	Heather McGowan*	12:15 PM	Tech Spot 2	Digital			
12:35 PM	Interview	Laurie Eagle	12:20 PM	Tech Spot 2	Digital			
12:40 PM			12:25 PM	Tech Spot 2	Digital			
MONDAY – 12:45pm-1:15pm – LUNCH BREAK			TUESDAY – 12:30pm-1:00pm – LUNCH BREAK					
MONDAY – 1:15pm-1:45pm – MASH-UP STUDIO (EDUARDO)			TUESDAY – 1:00pm-1:30pm – MASH-UP STUDIO (DERRICK)					
1:15 PM			1:00 PM					
1:20 PM	Interview	Erica Seo	1:05 PM	Interview	Martin Boyle/Karen Hillard			
1:25 PM	Interview	Kyra Wooden	1:10 PM	Interview	NOLA			
1:30 PM	Interview	Jim Parker (digital)	1:15 PM	Interview	Joey Wedel (mediasite)			
1:35 PM	Upcoming Session Options		1:20 PM	Upcoming Session Options				
1:40 PM	Pre-roll		1:25 PM	Pre-roll				
MONDAY – 1:45pm-2:45pm – CONCURRENTS (pre-record, see columns I-K)			TUESDAY – 1:30pm-2:30pm – CONCURRENTS					
MONDAY – 2:45pm-3:30pm – MASH-UP STUDIO (DERRICK)			TUESDAY – 2:30pm-3:15pm – MASH-UP STUDIO (EDUARDO)			PRE-RECORD TIMING ON MONDAY		
2:45 PM	Intro/banter with co-host		2:30 PM	Intro/banter with co-host		MONDAY – 1:45PM-2:15PM – MASH-UP STUDIO (DERRICK)		
2:50 PM	Discuss concurrents		2:35 PM	Interview	Janet Dell (Freeman)	1:45 PM	Welcome	
2:55 PM	Interview	Gail Alosin	2:40 PM	Interview	Chance Thompson/Dan Hayes	1:50 PM	Closing Reception	
3:00 PM	Interview	Holly Ransom	2:45 PM	Interview	Debra Jasper	1:55 PM	Interview	UCLA Study
3:05 PM	Tech Spot 1	Mediasite	2:50 PM	Interview	Allen Gannett	2:00 PM	Interview	
3:10 PM	Tech Spot 1	Mediasite	2:55 PM	Interview	Alissa Carpenter	2:05 PM	Upcoming Sessions preview	
3:15 PM	Tech Spot 1	Mediasite	3:00 PM	Interview	Miquel Santasusana	2:10 PM	Pre-roll	
3:20 PM	Upcoming Sessions		3:05 PM	Upcoming Main Stage				
3:25 PM	Pre-roll		3:10 PM	Pre-roll				
MONDAY – 3:30pm-4:30pm – CONCURRENTS (pre-record, see columns I-K)			TUESDAY – 3:15pm-4:15pm – MAIN STAGE			PRE-RECORD TIMING ON MONDAY		
MONDAY – 4:30pm-4:45pm – MASH-UP STUDIO (DAVID)			TUESDAY – 4:15pm-4:30pm – MASH-UP STUDIO (DAVID)			MONDAY – 3:45PM-4:15PM – MASH-UP STUDIO (DAVID)		
4:30 PM	Discuss Concurrents		4:15 PM	Discuss Main Stage		3:45 PM	Discuss Concurrents	
4:35 PM	Interview	Zibby/Tonya	4:20 PM	Interview	Greg O'Dell/Stuart Ruff	3:50 PM	Discuss Upcoming Concurrents	
4:40 PM	PWAP & Tuesday preview		4:25 PM	Closing Reception & Wednesday preview		3:55 PM	Interview	Sheriff/San Fran (Joe)
						4:00 PM	Interview	Sheriff*
						4:05 PM	Interview	Sheriff*
						4:10 PM	Thank you & Close	

Livestream Interview Invites

PCMA CL20 Mash-Up Interview - Meeting

Attendee responses: 2 accepted, 0 tentatively accepted, 0 declined.

Title: PCMA CL20 Mash-Up Interview

Required: Ed Salvato, Billy Kolker, Leslie Bailey

Optional:

Start time: Mon 1/6/2020 10:23 AM Pacific Time (US & Cana) All day Time zones

End time: Mon 1/6/2020 10:43 AM Pacific Time (US & Cana) Make Recurring

Location: Moscone Center, Hall D, Mash-Up Studio

Hi Billy and Ed,

Thank you for agreeing to be interviewed for our livestream. Your interview will last approximately 5 minutes and will include questions that you have pre-approved. You will receive your questions by Friday, December 27th. Please review the questions and send back any edits by Thursday, January 2nd, any changes submitted after this date are not guaranteed to be included.

Please note that this information has been sent in the San Francisco time zone, PST. If you are currently in a different time zone, your calendar may automatically adjust the time to reflect your time zone. This appointment starts 15 minutes prior to your interview time because I ask that you arrive at the Mash-Up Studio at least 10 minutes early in order to get you mic'd up and give you any last minute notes.

Arrival at Mash-Up Studio - 10:30am PST
Livestream Interview Begins - 10:40am PST

A more detailed location of where the Mash-Up Studio is in the Moscone Center will be shared closer to the conference.

Please let me know if you have any questions.

See you in San Francisco!
Caitlin

PCMA CL20 Mash-Up Interview - Meeting

Attendee responses: 2 accepted, 0 tentatively accepted, 0 declined.

Title: PCMA CL20 Mash-Up Interview

Required: Ed Salvato, Billy Kolker, Leslie Bailey

Optional:

Start time: Mon 1/6/2020 10:25 AM Pacific Time (US & Cana) All day Time zones

End time: Mon 1/6/2020 10:45 AM Pacific Time (US & Cana) Make Recurring

Location: Moscone Center, Hall D, Mash-Up Studio

Arrival at Mash-Up Studio - 10:30am PST
Livestream Interview Begins - 10:40am PST

A more detailed location of where the Mash-Up Studio is in the Moscone Center will be shared closer to the conference.

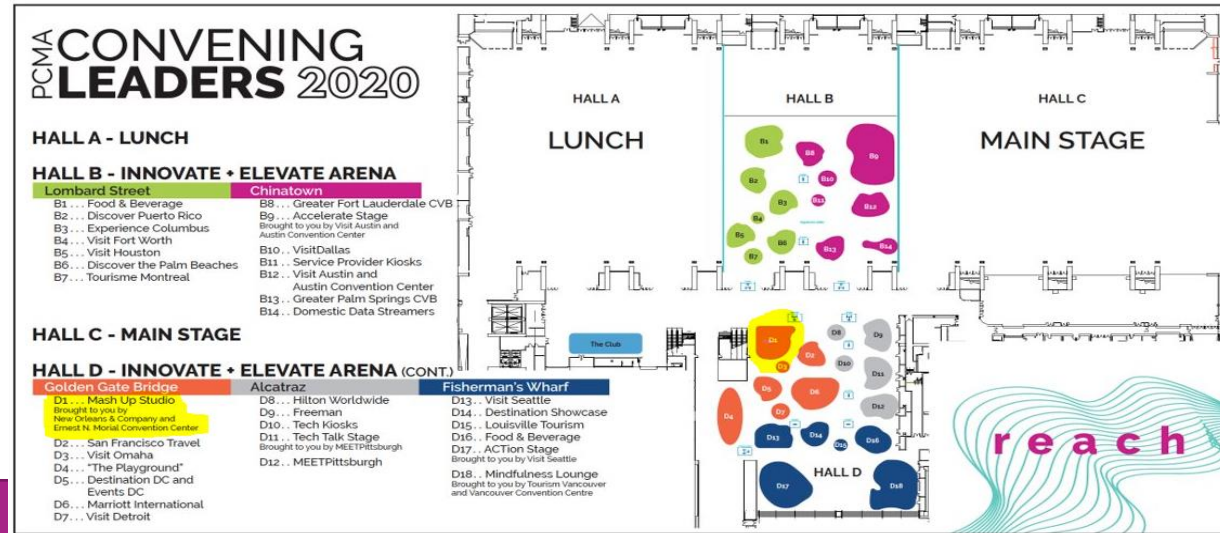
Please let me know if you have any questions.

See you in San Francisco!
Caitlin

Interview Questions:

- 1) Diversity and inclusion are two terms on the agendas of many organizers today. But what does it mean to be truly inclusive at an event? And how can organizers conduct honest evaluations of how they're doing in terms of being welcoming to everyone?
- 2) What are some common challenges you think planners face when planning inclusive events?
- 3) What tools and training resources are available for meeting and event planners to utilize to ensure their events are, in fact, inclusive and welcoming to all?
- 4) What is the best way for attendees to provide feedback or suggestions on creating more welcoming environments?
- 5) Your organization, HostableMe, works with many destinations to identify challenges and opportunities in creating welcoming communities and events. What are some of the services you provide that lead to a positive experience for everyone involved?

Map of Moscone Center, Lower Level:



Chat Moderation

Chat moderator link - https://live.digitellinc.com/apps/directory/packages/?grant=7595-UUD-PAQ-VMU										
Session Moderator	Session Title	Session Date	Session Start Time	Session End Time	Session Room	Speaker(s)	Session Description	Learning Objective 1	Learning Objective 2	Learning Objective 3
Marie	Daily Warm Up - Welcome to Convening Leaders LIVE	1/6/2020	8:30 AM	9:00 AM	Mash Up Studio	Leslie Bailey, Derrick Johnson	Join us for a morning rundown of the day's agenda! How can we win a game that has no end?			
Marie	Opening Main Stage The Infinite Game	1/6/2020	9:00 AM	10:30 AM	Main Stage	Simon Sinek				
Marie	Monday Morning Live Interviews- 10:30 AM	1/6/2020	10:30 AM	11:15 AM	Mash Up Studio	Leslie Bailey	Tune in for live interviews with various industry thought leaders, suppliers and featured speakers, live from San Francisco!			
Gina	Welcoming Diverse Travelers with More Inclusive Events	1/6/2020	11:15 AM	12:15 PM	Room 154	Billy Kolber, Ed Salvato	LGBTQ+ business events attendees can still face challenges despite the best inclusion efforts of events organizers. In this session, we'll take a closer look at the LGBTQ+ community and describe the challenges that shape.	Understand the diversity within the LGBTQ+ community and describe the challenges that shape.	Identify best practices for welcoming LGBTQ+ travelers and the means to implement them.	Access education and training resources for event planners, venue operators and service providers.
Jojo	Creating a Psychologically Safe Workplace	1/6/2020	11:15 AM	12:15 PM	Room 307	Michelle Kim	Psychological safety, or emotional safety, is the ability to let your fear show without concerns about negative perceptions. It's a critical component to creating a	Define psychological safety and its importance in the workplace.	Identify common mistakes we make that make workplace and events less inclusive.	Discuss practical tips that can be applied to creating a more inclusive culture wherever you are.
Becca	Monday Afternoon Live Interviews- 12:15 PM	1/6/2020	12:15 PM	12:45 PM	Mash Up Studio	Leslie Bailey, David McMillan	Tune in for live interviews with various industry thought leaders, suppliers and featured speakers, live from San Francisco!			
	Monday Lunch Break	1/6/2020	12:45 PM	1:15 PM	-		We have built in a half hour break this year - grab a snack and take a short break!			
Becca	Monday Afternoon Live Interviews- 1:15 PM	1/6/2020	1:15 PM	1:45 PM	Mash Up Studio	Leslie Bailey, Eduardo Chailo	Tune in for live interviews with various industry thought leaders, suppliers and featured speakers, live from San Francisco!			
Marni	Reach New Business Heights with Purpose, Alignment, & Leadership	1/6/2020	1:45 PM	2:45 PM	Room 307	Naomi Simson	As one of Australia's leading entrepreneurs Naomi Simson (a Shark on Australian Shark Tank) shares a colorful entrepreneurial story of growth, leadership and culture. She expands on how aligning 'the right team' to purpose, vision, and values created a winning formula to scale her enterprise in a rapidly changing experience economy.	Identify why the right mix of growth, customers and people is crucial to business success	Recognize key growth drivers and how to implement them in your business	Explore the correlation between highly engaged teams and customer loyalty
Donna	Letting Go and Learning Fast to Thrive	1/6/2020	1:45 PM	2:45 PM	Room 207	Heather McGowan	Having a fixed mindset and leaning on behaviors that have made your career successful up to now may hold you back in the future. Future of work strategist Heather			
Nick	Monday Afternoon Live Interviews- 2:45 PM	1/6/2020	2:45 PM	3:30 PM	Mash Up Studio	Leslie Bailey, Derrick Johnson	Tune in for live interviews with various industry thought leaders, suppliers and featured speakers, live from San Francisco!			
Gina	Leadership at All Levels: Using Intention to Build Success	1/6/2020	3:30 PM	4:30 PM	Room 307	Gail Aofsin	Leadership can be an elusive, but learned, skill. This session will help you understand the A.C.E. leadership approach (Appreciation, Contribution and Engagement) and how	Develop a leadership milestone plan.	Understand how communication and leadership can improve at all stages of a career.	Review your A.C.E. leadership strategy.
Edrin	Stay in the Game by Increasing Your Adaptability to New Technology	1/6/2020	3:30 PM	4:30 PM	Room 207	Holly Ransom	Technology is aggregating the speed, scale, and synthesis of change. If your organization harbors a tech resistant culture, you may be leaving opportunities on the	Assess if you, your team and organization have a tech-ready or tech resistant culture.	Apply a behavioral framework to strengthen your adaptability to new technologies that will enhance	Leverage better insights, reach, productivity and human connections to drive business growth.
Becca	Virtual Wrap Up - Monday	1/6/2020	4:30 PM	4:45 PM	Mash Up Studio	Leslie Bailey, David McMillan, Zibby	Wrap up the day with our program leads on PCMA's Events and Education teams to find out what's up next tomorrow!			
Marie	Daily Warm Up- Welcome to Convening Leaders LIVE- Day Two	1/7/2020	8:30 AM	9:00 AM	Mash Up Studio	Leslie Bailey, Derrick Johnson	Join us for a morning rundown of the day's agenda!			
Marie	Tuesday Morning Main Stage Inspire Social Change Through Brand Storytelling	1/7/2020	9:00 AM	10:15 AM	Main Stage	Bozoma Saint John	Marketing trailblazer Bozoma Saint John has changed how brands like Apple Music and Pepsi reach their audiences and impact communities using one key element - empathy.			
Marie	Tuesday Morning Live Interviews- 10:15 AM	1/7/2020	10:15 AM	11:00 AM	Mash Up Studio	Leslie Bailey	Tune in for live interviews with various industry thought leaders, suppliers and featured speakers, live from San Francisco!			
Marni	The Art of Persuasion: Using Influence to Increase Sales	1/7/2020	11:00 AM	12:00 PM	Room 307	David Meade	In this fast paced session, Business expert and BBC mentalist David Meade, will equip us with persuasive trading and learning techniques to assist us with influencing others	Demonstrate clear and persuasive communication.	Analyze trading techniques and power words to increase sales.	Identify best practices for pitching products or services.
Jojo	This is Your Event. This is Your Event on 5G.	1/7/2020	11:00 AM	12:00 PM	Room 154	Will Curran, Brandt Krueger	Get the inside scoop on how meetings and events can prepare 5G, the next giant leap in mobile technology. With connectivity speeds nearly 100 times faster than current	Discover the nuances, pros and cons of 5G technology.	Understand 5G's impact on every stage of a meeting/event lifecycle.	Create a 5G implementation timeline to help prepare your organization.
Becca	Tuesday Mid-Afternoon Live Interviews- 12:00 PM	1/7/2020	12:00 PM	12:30 PM	Mash Up Studio	Leslie Bailey, David McMillan	Tune in for live interviews with various industry thought leaders, suppliers and featured speakers, live from San Francisco!			
	Tuesday Lunch Break	1/7/2020	12:30 PM	1:00 PM	-		We have built in a half hour break this year - grab a snack and take a short break!			
Becca	Tuesday Afternoon Live Interviews- 1:00 PM	1/7/2020	1:00 PM	1:30 PM	Mash Up Studio	Leslie Bailey, Eduardo Chailo	Tune in for live interviews with various industry thought leaders, suppliers and featured speakers, live from San Francisco!			
Donna	Make the Right Connections: Who to Have in Your Corner	1/7/2020	1:30 PM	2:30 PM	Room 307	Janine Garner	With the click of the mouse you are virtually connected to someone halfway around the world as easily as your neighbor down the street. But are these connections	Discover the four types of people to have in your inner circle to help you succeed.	Recognize the value of a meaningful connection over the number of connections you have.	Learn what tools to cultivate that will lead to your future success.
Gina	AR/VR: Gimmick or Strategy	1/7/2020	1:30 PM	2:30 PM	Room 207	Stephen Rose	Session Details Coming Soon!			
Nick	Tuesday Afternoon Live Interviews- 2:30 PM	1/7/2020	2:30 PM	3:15 PM	Mash Up Studio	Leslie Bailey, Derrick Johnson	Tune in for live interviews with various industry thought leaders, suppliers and featured speakers, live from San Francisco!			
Nick	Tuesday Afternoon Main Stage Go or No Go? Making Decisions That Maximize Results	1/7/2020	3:15 PM	4:15 PM	Main Stage	Gene Krantz	Go or No Go? That was the question the night of July 20, 1969, as Apollo 11 approached the lunar surface. Iconic NASA Flight Control Director, Gene Krantz, will tell			

Chat Moderation Notes

Thank you for moderating, please see the notes below.

There are two different links if you are using a computer or a tablet.

Computer

https://live.digitellinc.com/apps/directory/packages/1931-7595/guest_login

Tablet

<https://live.digitellinc.com/apps/directory/packages/1931-7617/>

If it still asks for the access code enter: 7617-U8B-6F2-NSU

At the beginning of each education session, please enter the following into the chat:

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At the beginning of each interview session, please enter the following into the chat:

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For anyone who needs tech support, please click "request support"

Education Conference 2020 is June 28 - July 1 in Montreal, Quebec, Canada

Convening Leaders 2021 is January 10-13 in Houston, Texas, USA

Things to share throughout the day, at least once per session

Hyperlinks

Register for our Digital Event Strategist Self-Paced Course - Learn how to effectively plan and produce digital events on your own schedule.

<https://dei.digitellinc.com/dei/courses>

Become a member and save on products and events!

<https://www.pcma.org/membership/join-pcma/>

ONLY ON MONDAY AND TUESDAY - drawing is before Gene (Tues 3:15pm)

Enter PCMA Foundation Raffle and win a trip of the trip of a lifetime! Drawing will be during Tuesday afternoon's main stage with Gene Krantz.

<https://foundation.pcma.org/get-involved/raffle/>

Session Editing

Editing Priority	Session Name	Date	Start Time	End Time	Location	Session ID	Presenters (comma separated)	Moderator	Link	Re-Edited	WP Published	WP Published by	Video Start Time	Video Edits	Video End Time	Additional Notes
	The Infinite Game	1/6/20	9:00 AM	10:30 AM	Hall C (Main Stage)		Simon Sinek Only		http://pcma.mediasite.com	JW	DO NOT POST		54:06 "We're going to kick off today"		01:28:47 after "thank you"	
	Welcoming Diverse Travelers with More Inclusive Events	1/6/20	11:15 AM	12:15 PM	154		Billy Kolber, Ed Salvato		http://pcma.mediasite.com	JW	https://www.pcma.org/welcoming-diverse-traveler-inclusive-events-lgbtq/	Nick	Video and audio starts late in mid-sentence. When the video start, the pre-show slides seen and we don't see the presenters until 1:04.	2:53 - 3:01 screen goes to black 50:23 - 53:25 to before from "the first question" to before "My name is Judy"	no change	Ask Caitlin if this should be posted if the first three minutes can't be fixed. Slides in slide screen stay on first slide until 2:35 50:23 - 53:25 there are a few issues to it's better to take it all out (51:13 Spirit Airlines named in any LGBT story 51:14 mic in Q & A goes out mid answer)
	Creating a Psychologically Safe Workplace	1/6/20	11:15 AM	12:15 PM	307		Michelle Kim		http://pcma.mediasite.com		DO NOT POST					
	Events in China and the APAC Region: What's New and What's Next?	1/6/20	11:15 AM	12:15 PM	207		Erica Seo		http://pcma.mediasite.com	JW	https://www.pcma.org/events-china-apac-region-new-next/	Nick	3:05 "Erica Seo is Head of Sales..."	6:16 - 7:17 After "this part of the world" to "so what I wanted to share"	no change	
	Trading Places: Sharing Stories of Failure to Lead to Success	1/6/20	11:15 AM	12:15 PM	201		Martin Boyle, Karen Hillard		http://pcma.mediasite.com	JW	DO NOT POST		3:54 "It is now my pleasure"		no change	Check with Caitlin before editing
	Sustainability: No Longer an Option, But a Necessity	1/6/20	1:45 PM	2:45 PM	201		Mac Campbell, Dr. Aurora Benton, Michael Barrett, Mary Pat Cornett		http://pcma.mediasite.com	JW	https://www.pcma.org/sustainability-no-longer-option-necessity/	Nick	4:17 "without further ado"	5:03 - 8:56 video plays that can't be seen (can this be added?)		Can the video be added?
	Reach New Business Heights with Purpose, Alignment & Leadership	1/6/20	1:45 PM	2:45 PM	307		Naomi Simson		http://pcma.mediasite.com	JW	https://www.pcma.org/reach-new-business-purpose-alignment-leadership/	Nick	2:31 Start with video start, after "good on you, Eric"	no edits	no change	Presentation slides can't be seen and are referred to throughout the session
	Letting Go and Learning Fast to Thrive	1/6/20	1:45 PM	2:45 PM	207		Heather McGowan		http://pcma.mediasite.com	JW	https://www.pcma.org/letting-go-and-learning-fast-to-thrive/	Nick	no edits	53:42 no change	Don't edit out but 45:19 - 45:38 Speaker walks off camera, shaky camera after that too	
1	Ubertrends: How Trends and Innovation are Transforming Our Future	1/6/20	1:45 PM	2:45 PM	154		Michael Tchong		http://pcma.mediasite.com	JW	https://www.pcma.org/ubertrends-how-trends-and-innovation-transforming-future/	Nick	no change	no edits	no change	
	Get to Yes in Contract Negotiations	1/6/20	3:30 PM	4:30 PM	201		Joshua Butler, Joshua Grimes, Carrie Abernathy	Heather Seasholtz	http://pcma.mediasite.com	JW	https://www.pcma.org/get-to-yes-in-contract-negotiations/	Nick	4:26 "it is now my pleasure"	23:23 - 24:12 after "down here" to before "okay, the questions"	no change	
	Leadership at All Levels: Using Intention to Build Success	1/6/20	3:30 PM	4:30 PM	307		Gail Alofsin		http://pcma.mediasite.com	JW	https://www.pcma.org/leadership-levels-using-intention-build-success/	Nick	0:56	25:25 - 25:51 after "yes" to before "that was awesome"	47:41:00	Slight mic feedback first 12 minutes
	Stay in the Game by Increasing Your Adaptability to New Technology															