

# Programs Completed by the University Student Chapter of PCMA

## **October: Pumpkin Picking**

- A social program for our members to get together and pick pumpkins at a local pumpkin farm. Our members then got together to carve their pumpkins and share in the fun of fall.

## **November: Regional Chapter Annual Meeting**

- We were able to send 5 members up to the annual meeting last year to network with the Capital Chapter and learn about all of the different committees to get involved with.

## **December: Holiday Party**

- Another social program for our members as well as the members of the other two hospitality student organizations on JMU campus. Members participated in a raffle for prizes, ate delicious food, and played a variety of activities.

## **January: Guest Speaker**

- An alum came to speak to our members about life after college and her experience in the wedding side of the industry.

## **February: General Meeting about Convening Leaders 2010 and Networking**

- Our president was able to share her experience about Dallas and then members participated in a Networking Tips Workshop.

## **March: MadisonFest**

- Our Chapter participated in a campus wide event to showcase our student organization. We created a booth around a casino theme to interact with students.

## **April: Etiquette Dinner**

- Our members joined for an evening meal where we learned the proper rules of dinning etiquette, led by our advisor.

**April: Vineyard Tour**

- We had the opportunity to tour a local vineyard to learn how wine is made and processed, followed by a tasting for those 21 and over.

**April: Senior Sendoff Picnic**

- Our Chapter organizes the senior sendoff picnic for all hospitality seniors at the university. At this time we sell our yearbooks we produce and wish all the seniors well on their future careers!

**September: Tailgate Fundraiser**

- At our first football game of the year we cooked hotdogs and sold them with water to students, parents, and community members participating in the tailgate before the game.

**September: Student Organization Night**

- The Chapter participated in an exhibit based event for all student organizations to showcase and recruit members.

**September: Corn-Hole Tournament Social**

- Our first social event of the new academic year. Members gathered to enjoy light snacks and participated in a corn-hole tournament, with the winning team receiving prizes.

**October: Arboretum Service Project**

- Our first service project of the academic year. Members gathered at the arboretum on campus to help carry plants back into the greenhouse after their bulb sale.

**October: Chili's Spirit Night**

- Members and friends/family/faculty came to Chili's near campus to eat delicious food. Part of their check went to benefit our student chapter.

**October: Winery Tour Social**

- Members got to participate in a wine tour and tasting at Crosskeys Vineyard, a local winery near Harrisonburg, VA. The tour and tasting is \$10 or students could just do the tasting for \$5.

**October: General Body Meeting - Guest Speaker Conference Call**

- This was our first guest speaker experience with 4 Regional Chapter members conference calling into the meeting. Members were able to hear about the opportunities the Regional Chapter offers as well as the reasons behind the members joining.

**October: Bake Sale**

- This was an excellent opportunity to get members involved in both baking and getting to know each other. Members baked Halloween themed treats and we sold them for \$.50 in the Zane Showker lobby. Faculty Advisor also baked biscotties. It was a huge success!

**November: Guest Speaker**

- Offered a vast amount of knowledge regarding the association events side of the industry. As a graduate of the university she offered to visit and give an in person presentation on all she knows.

**December: Holiday Party**

- This year our Holiday Party served as both a social and a service project. Members baked over 1200 cookies that were delivered to Our Community Place for their own holiday party two days later.

**December: Bake Sale**

- This was an excellent opportunity to get members involved in both baking and getting to know each other. Members baked Christmas themed treats and we sold them for \$.50 in the Zane Showker lobby. Tassie also baked cinnamon buns. It was a huge success!