


Seeing Around Corners

Scott Schenker
General Manager, Microsoft
Founder, Janus Dialogs

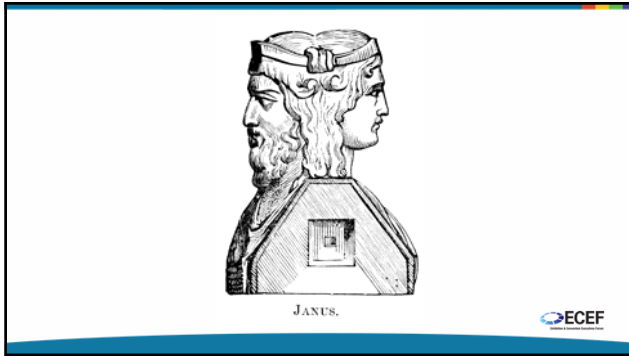


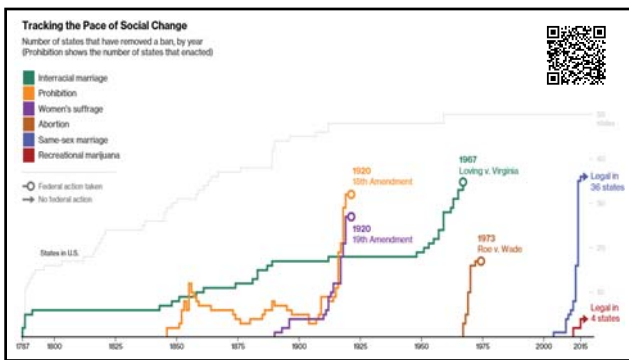
The only constant is change
Continuing change, inevitable change, that is the
dominant factor in society today
No sensible decision can be made any longer without
taking into account not only the world as it is, but the
world as it will be

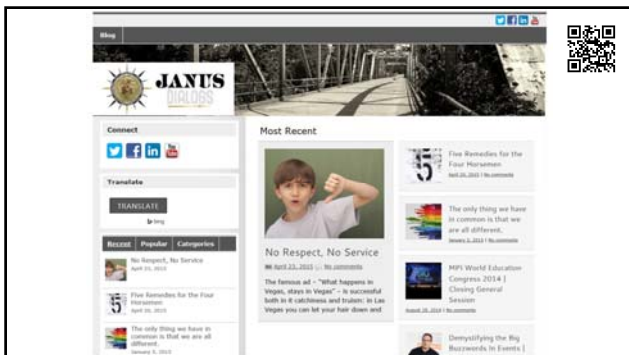


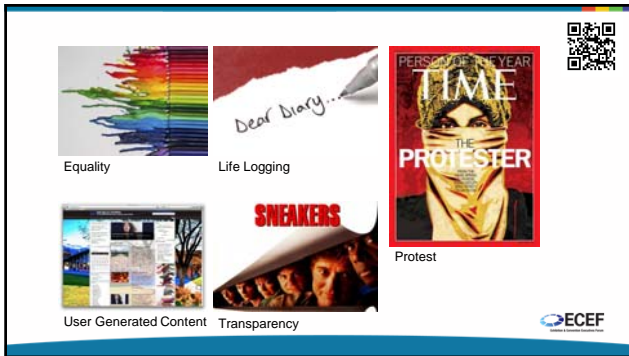


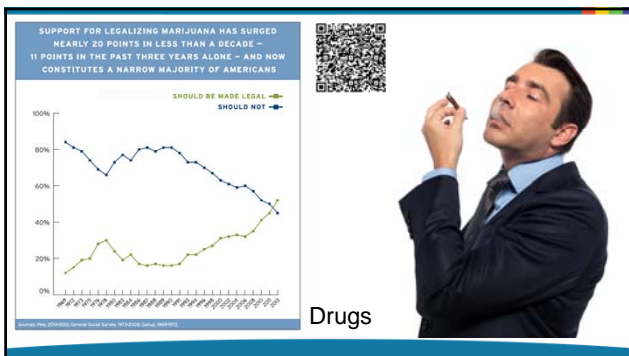
The Fringe














Would you add to your event a Marijuana tasting bar – similar to a wine tasting?

- A. Yes
- B. No
- C. Considering it





Ancillary services increasingly important

Revenue per departing passenger

Ancillary Fees



EARLY BIRD DISCOUNT

From "Ends May 31" to "20 remaining"

Early Bird Pricing Extended



Would you like an additional 3% revenue stream from attendees already coming to your event?

A. Yes
B. No

