

Southwest & Pacific and Northern California Meetings Industry Professionals & Suppliers:

Introductory Membership Offer

Become a member of PCMA between March 1 and December 31, 2010
and **save at least \$750 USD** off the 2011 PCMA Annual Meeting registration fee!*



Attend the PCMA Annual Meeting— the Premier Event of the Meetings Industry!

Cutting Edge Programs and Events

There is something for everyone at the **2011 PCMA Annual Meeting**. Choose from more than 50 innovative educational sessions in key topic areas that will help you enhance your meetings and improve your organization's bottom line. Participate in unique, dynamic networking events, revolutionary educational experiences, round table discussions, and numerous opportunities to share ideas and best practices.

Discover innovative solutions to save you time and money, enhance your performance, and broaden your perspective. Year after year, PCMA's Annual Meeting is recognized as the best of the best in the industry—more than 50% of PCMA's members attend!

To receive the special rate:

1. Become a PCMA member at pcma.org/join
2. Check your inbox in September (prior to Annual Meeting registration opening) or contact PCMA membership in September at 312.423.7262 or 877.827.7262 for your membership confirmation containing your promo code.
3. Register for the meeting in September at pcma.org and enter your promo code!

Contact PCMA at membership@pcma.org or 877.827.7262 (toll free) or 312.423.7262 for assistance.

Don't miss this exciting learning and networking opportunity!

This offer **does not apply to current or returning members, but only to **new** members who reside in Arizona, Hawaii, Nevada, and California. Participants must first join PCMA to be eligible for total savings. Offer valid March 1 – December 31, 2010, and only for **full** professional and supplier memberships. This offer is not valid for Student or Faculty memberships. This offer is not valid to use in combination with any other offers.*