

WHAT'S HAPPENING IN...

For more information on advertising in *Convene*, go to www.pcma.org/advertise

WHAT'S HAPPENING IN... is a unique way to showcase the lively appeal of your destination by offering meeting professionals a snapshot of the exciting professional and cultural events happening in your destination or venue.

Your one-page profile will include:

- ▶ Headline, **WHAT'S HAPPENING IN...** your destination name
- ▶ A timeline with up to five upcoming events
- ▶ Event details, including event name, dates, location and venue, and Web site address
- ▶ One event featured at the top of the page with a photo and caption.



ADDED VALUE!

What's Happening In... is also posted on the *Convene* Digital Edition

RATES

- ▶ \$7,060 Gross
- ▶ \$6,700 Gross for full-page advertisers running 3x or more

DEADLINE AND MATERIAL SUBMISSION

- ▶ One **What's Happening In...** destination profile page is available per issue.
- ▶ The profile page will be written by *Convene* editorial staff with direction and timeline considerations provided by the destination or venue.
- ▶ Please allow a minimum of two months to coordinate events timeline content with *Convene* editorial staff.
- ▶ Space deadline based on issue date.

CityFile

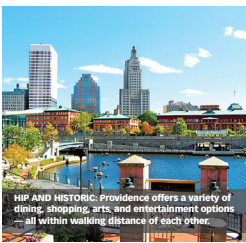
An at-a-glance guide to leading meeting & convention destinations

Providence

A perfect combination of city, small town

PROVIDENCE, RHODE Island, mixes a big city's vibrancy and amenities with a small town's walkability and personal service. Known for its history, arts, culture, and nationally acclaimed culinary scene, Providence once again scored big in *Travel + Leisure* magazine's annual "America's Favorite Cities" poll. The city earned top marks in culinary- and arts-related categories, and was hailed as one of the top three food cities in the country.

The Rhode Island Convention & Entertainment Complex includes the Rhode Island Convention Center (RICC), the Dunkin' Donuts Center ("the Dunk"), and the Veterans Memorial Auditorium (VMA). There are 1,350 hotel rooms adjacent to the complex, and another 850 rooms within a mile. A total of 5,500 rooms are available in



HIP AND HISTORIC: Providence offers a variety of dining, shopping, arts, and entertainment options — all within walking distance of each other.

the Greater Providence area. Providence is home to Johnson & Wales University, the world's largest culinary educator. Many university chefs remain in Providence after graduation, which is reflected in the city's dining scene. Groups looking for off-site dining will find a variety of options, from restaurants offering private dining facilities to "dine-around" programs.

Nearby Warwick — centrally located within easy reach of any destination in the state and featuring miles of scenic coastline with spectacular views — is perfect for regional meetings. The award-winning Providence Warwick Convention & Visitors Bureau provides a knowledgeable staff, a welcoming spirit, and services that can aid planners with all the details that will make their meetings successful. ■

At a Glance

PROVIDENCE WARWICK CONVENTION & VISITORS BUREAU
Neil R. Schriever, Senior VP
144 Westminster Street
Providence, RI 02903
(401) 456-0200
Fax: (401) 273-7046
Meetings@GoProvidence.com
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CONVENTION FACILITIES
▶ **Rhode Island Convention & Entertainment Complex**
Connected to: Dunkin' Donuts Center, The Westin Providence, Providence Place mall
Total event/exhibit/meeting space:
167,000 sq. ft./100,000 sq. ft./37,000 sq. ft.

Ballroom: 20,000 sq. ft.
Maximum # of breakout rooms: 23
Registration/prefunction space: 30,000 sq. ft.

▶ **Dunkin' Donuts Center**
Seats: 13,000
Concourse: 25,000 sq. ft.
Lobby: 12,000 sq. ft.

▶ **Veterans Memorial Auditorium**
Seats: 1,900

HOTELS
Number of properties: 35+
Number of rooms: 5,500; 2,200 within one mile of and 1,350 rooms attached /adjacent to convention center
Largest hotels:
▶ The Westin Providence (564 rooms)
▶ Providence Marriott Downtown (351 rooms)
▶ Providence Biltmore Hotel (292 rooms)

▶ Hilton Providence (274 rooms)
▶ Renaissance Providence Downtown Hotel (272 rooms)
▶ Courtyard by Marriott Providence Downtown (216 rooms)

ATTRACTIONS
▶ Aldrich Mansion
▶ Bank of America City Center
▶ Culinary Arts Museum at Johnson & Wales University
▶ Museum of Art Rhode Island School of Design
▶ Providence Performing Arts Center
▶ WaterFire Providence
▶ WaterPlace Park

AIR TRANSPORTATION
A 10-minute drive from downtown, Warwick's T.F. Green Airport offers 150 flights to non- and one-stop domestic and international markets.

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