



Invitation to Attend IMEX 2012 with PCMA

PCMA is delighted to invite you to join our hosted buyer group for IMEX 2012, the worldwide exhibition for meetings and incentive travel, May 22 – 24, in Frankfurt. This year, we are bringing a group of 15 – 20 professionals who plan meetings outside of North America to this outstanding exhibition.

With 3,500 exhibitors from over 150 countries, IMEX is the place to find new and exciting destinations and services for your future conferences and events. Take advantage of this opportunity to meet with destinations from all over the world, gain new insights from the comprehensive program of seminars, and connect with colleagues who also plan international meetings.

This invitation, which includes attendance at the IMEX exhibition, offers complimentary:

- Flights or first class train travel from selected destinations
- 4 nights of 4/5 star accommodation in Frankfurt
- Transfers airport–hotel–exhibition
- Exclusive association education program and networking
- Invitations to PCMA special events
- Hosted buyer lounge access
- Fast-track entry to show and IMEX support team
- Access to the IMEX appointment system

[Click here](#) to register online today!

Registration Instructions

During the registration process, you will supply details of your organization’s past and future international meetings, including location, venue, dates, and attendance numbers. If your organization is just starting to hold international meetings, you must have a meeting booked for a future date.

The travel dates for IMEX are Sunday, May 20 – Friday, May 25. If you would like to extend your stay, please note this at the bottom of the “accommodation and travel” page of the registration process.

When your application has been processed and accepted, you’ll receive a confirmation email welcoming you to the program and periodic communications from PCMA with all of the information you need leading up to your departure! At the show, you are requested to schedule a minimum of four appointments per day with exhibitors throughout the three-day show.

[Find out more](#) about the education, exhibition and hosted buyer program through the online brochure or [visit our Web site](#) to learn more about PCMA Hosted Buyer programs.

We hope you’ll take part in this opportunity to attend IMEX with PCMA! Please contact me if you would like further information or have any questions.

Sincerely,

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