

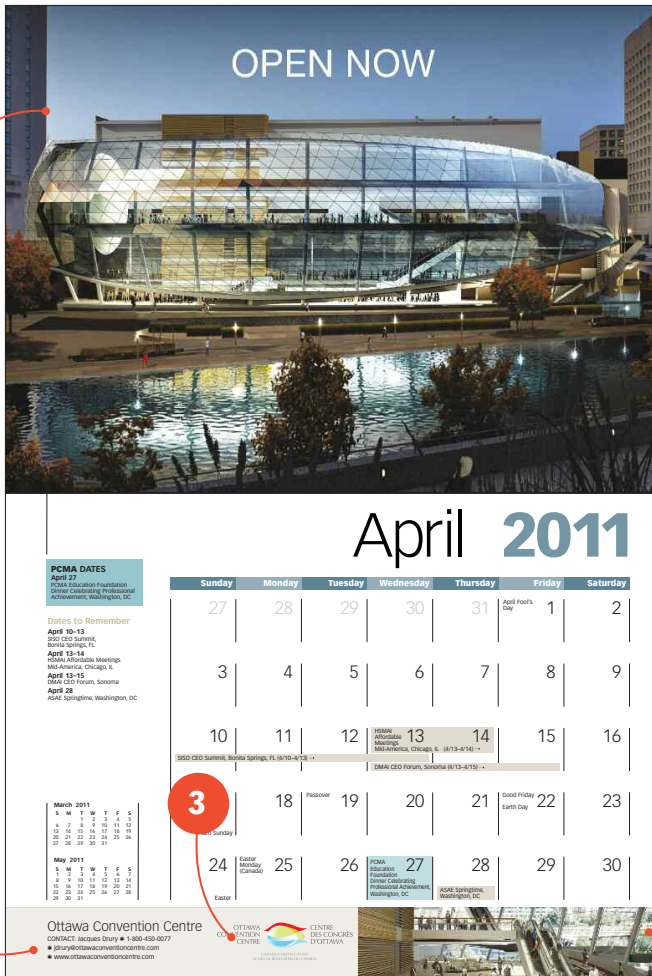
PCMA INDUSTRY RESOURCE CALENDAR

For more information on advertising in *Convene*, go to www.pcma.org/advertise

THE PCMA INDUSTRY RESOURCE CALENDAR is a year-round resource for meeting professionals, offering listings of PCMA and industry events, and also showcasing captivating skylines, landscapes, and facilities from great event destinations around the globe. Purchase a calendar month that features your best magazine-quality photo of your destination along with contact information — and receive high-level, industry-wide exposure all month long. Calendar months include January through December plus a 2013 Calendar Year Preview, or place traditional advertising on the calendar cover positions.

Material Submission

- 1. Feature Photo:** 11 1/8" W x 8 3/8" H
(Live area must be 1/4" from trim; 300 dpi; EPS or JPEG file format)
- 2. Contact Information:** Site Name, Contact, Phone, E-mail, Web site
(in Word document)
- 3. Logo:** EPS Vector file format; 300 dpi
- 4. Secondary Photo:** 5" W x 1 1/4" H
(Live area must be 1/4" from trim; 300 dpi; EPS or JPEG file format)



2013



ADDED VALUE!

Mailed with the November 2012 issue of *Convene*

BONUS DISTRIBUTION

▶ PCMA 2013 Convening Leaders in Orlando, FL

CALENDAR RATE

\$7,000 Gross

SPACE DEADLINE

August 1, 2012

MATERIALS DEADLINE

September 4, 2012