

GAMING DESTINATIONS

For more information on advertising in *Convene*, go to www.pcma.org/advertise

May
2012

It doesn't come down to luck when organizing a successful event at a gaming destination — but it does help if your planner clients have a few tricks up their sleeve to keep attendees on track.

Update *Convene* readers on the latest developments at your gaming destination or venue, and showcase your facilities as the perfect choice for unconventional meetings.

Place a full-page ad in **GAMING DESTINATIONS** and receive a matching profile, including a 550-word editorial, photo, and At a Glance section, which features the following highlights:

- ▶ Meeting/convention facilities
- ▶ Number of rooms citywide or at property
- ▶ On-site recreation and amenities
- ▶ Contact information, including phone, e-mail, and Web site address

2012



ADDED VALUE!

Your editorial and full-page ad are posted on the *Convene* Digital Edition

BONUS DISTRIBUTION

- ▶ DMAI Annual Convention
- ▶ IMEX
- ▶ AIBTM

RATES

- ▶ \$10,260 Gross
- ▶ \$9,230 Gross for full-page advertisers running 3x or more

SPACE DEADLINE

March 1, 2012

EDITORIAL DEADLINE

March 15, 2012

MATERIALS DEADLINE

April 2, 2012

Only full-page ad and full-page editorial formats accepted

MGM GRAND HOTEL & RESORT

Setting the Standard in Luxury Hotel Amenities and Entertainment

FROM SMALL GATHERINGS TO LARGE conventions, MGM Grand Hotel & Resort provides the outstanding facilities and impeccable service you demand to make your event flawless. The property's 402,000 square feet of meeting space can be easily adapted for events of all sizes and scales, and includes the 380,000-square-foot Grand Conference Center, as well as the newest addition, the 92,000-square-foot Marquee Ballroom.

No matter what size your event, you're guaranteed knowledgeable help from MGM Grand's award-winning staff of 13 Certified Meeting Professionals — the largest number of CMPs on staff at any Las Vegas resort. The executive meeting division specializes in groups of 15 to 300, while convention services works with groups of 50 to 5,000 individuals.

Attendees will be able to relax and unwind in one of MGM Grand's 5,000-plus diverse rooms and suites. With nine different accommodations options to choose from — all with high caliber amenities at an unbeatable value — guests can stay in deluxe rooms and suites in the Grand Tower, the private sanctuary of ANGLERO, elegant two-story accommodations offering spectacular views and MGM Grand's iconic Signature West Wing, while 700 innovative rooms reflect so much style they do comfort, or they can escape to a secluded retreat at The Signature at MGM Grand.

MGM Grand has some of the world's greatest culinary legends represented under the same roof. With restaurants ranging from upscale to casual, this is the place to tantalize every palate. Iconic globally acclaimed "Chef of the Century" José Bouchouf delivers exquisite French cuisine with dramatic flair at his two namesake restaurants. Meanwhile, celebrity chef Tom Colicchio showcases the bounty of family farms at Craftsmen. Straight from Sicily, FUSARMA presents traditional Italian cuisine in the surroundings. Chef Michael Mina's SEA, BLUE is inspired by the bustling ports and marketplaces of the Mediterranean. Direct from the stylish Tokyo district that bears its

GOING TO LAS VEGAS JUST BECAME A RESPONSIBLE DECISION.

MGM Grand is an award-winning property with more amenities than you can imagine. So don't let the fact that it's in Las Vegas hold you back. There's actually never been a better time to have your meeting here. With exclusive room rates, entertainment and dining options, you can experience the best of Las Vegas at MGM Grand.

At the 6-acre Grand Pool Complex, guests can explore everything from waterfalls, a five swimming pools, and three whirlpools, to private poolside cabanas and the recently opened Wet Republic Ultra Pool. Or, for the ultimate in relaxation, guests can indulge in a world-class treatment at the Grand Spa or get pampered with a caban service at the celebrated Christophe Salon.

A **RECORD-BREAKING** MGM Grand meeting and event facility. That's why LAURE sets the standard for business hotel amenities. Legendary entertainment, highly acclaimed restaurants, and the finest nightlife.

For More Information: Call (855) 929-1112, e-mail hotelreservations@mgmgrand.com, or visit www.mgmgrand.com/meetings