INNOVATIVE CENTERS & UNIQUE VENUES

2012

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July 2012

The nature of meetings is transforming — and so are the facilities that host them. Design, technology, strategies, and sustainability are all on the minds of today's planners, who are looking to convention and conference centers to make it possible — and easy — to hold welcoming, cutting-edge, environmentally friendly, socially relevant meetings.

Place a full-page ad in **INNOVATIVE CENTERS & UNIQUE VENUES** and receive matching editorial to promote the groundbreaking new spaces, concepts, and processes that your facility is adopting to be more competitive.

Your full-page profile includes a 550-word editorial, headshot of your General Manager, photo of your facility, and At a Glance section, as well as a contact name, phone, e-mail, and Web site address.

INNOVATIVE CENTERS & UNIQUE VENUES

Suntec Singapore International Convention & Exhibition Centre

Innovative Partnerships Equal Success

YOU'D BE HARD-PRESSED TO FIND A more ideal venue than Suntec Singapore International Convention & Exhibition Centre. Centrally situated in Singapore, the island-state that's the heart of a very vibrant Asia, Suntec Singapore offers seamless connectivity to 5,200 hotel rooms, 1,000 retail outlets, 300 restaurants, six museums, and a world-class performing-arts center, Esplanade – Theatres on the Bay — all within a 15-minute walk.

With 100,000 square meters (more than one million square feet) of versatile event space, planners are assured of a world-class event at Suntec Singapore. It is conveniently located adjacent to the Central Business District (CBD), just minutes from Singapore's entertainment and cultural attractions, while still being only 20 minutes from Changi International Airport.

"We are an internationally acclaimed venue that has built a good brand name, and that has a solid reputation," says Pieter Idenburg, CEO of Suntec Singapore. "Combining this together with the awards and accolades we have received, as well as our attention to detail, gives us credence — and this in turn provides peace of mind and a high level of comfort with our present and future clients, safe in the knowledge that their every need is taken care of."

Two more needs that the conference center can now take care of are R&R — rest and relaxation. In March, Suntec Singapore announced a partnership with Resorts World Sentosa. This exclusive agreement between Asia's leading convention center and Singapore's first "integrated resort" allows event planners to offer their clients the opportunity to conduct their exhibitions and day meetings at Suntec Singapore, within the CBD, and continue with afterhours social functions at Resorts World Sentosa, which includes Asia's only Universal Studios, a casino, and top-notch entertainment acts.

"We are really excited about this partnership with Resorts World Sentosa, which we strongly believe will serve as a winning proposition," said Ong Wee Min, Suntec Singapore's director of sales and client services. "Together, we hold the experience of the guests paramount and are committed to giving business and leisure visitors the best of both worlds, providing them with a true Singapore experience."

In October 2009, Suntec Singapore also inked another unprecedented partnership with the Geneva-based MCI Group, a global leader in association, event, and communications management. Suntec Singapore is now MCI Group's preferred partner and venue provider for conference placement.

Not only that, the agreement allows MCI to present a series of seminars that explore the art and science of managing associations. These highly interactive seminars, the first of which was held at Suntec Singapore this past February, contribute to the knowledge of association management professionals in Asia who are seeking to expand both regionally and internationally. ■

CBD DELIGHT: **Suntec Singapore International Convention & Exhibition Centre offers more than one million square feet of event space on a small footprint, right next to the city's Central Business District.**

COMING TOGETHER: **New partnerships with Resorts World Sentosa and MCI Group are making Suntec Singapore even more attractive to meeting planners.**

For More Information

Suntec Singapore International Convention & Exhibition Centre, Ong Wee Min, Director of Sales and Client Services, 1 Raffles Blvd., Suntec City, Singapore 039593; **phone:** +65 6820 3883; **e-mail:** WeeMin.Ong@suntecsingapore.com; **website: www.suntecsingapore.com**

Convention Center Specifications

- 100,000 square meters (more than one million square feet) of event space
- 31 meeting rooms, which can accommodate anywhere from 10 to 400 people
- Suited for gatherings of up to 20,000 people
- 5,200 hotel rooms within 15 minutes' walk

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Something at every turn. Hold your next business event at Suntec Singapore and you'll have everything you need to make it a success. For instance, 5200 hotel rooms, 6 malls with over 1000 retail stores, 300 culinary establishments, 6 museums and a world-class concert hall and theatre – all within a fifteen minute walk. Not to mention 100,000m² of multi-purpose event space, under sky-lit foyers in the heart of the Central Business District. To find out more please visit www.suntecsingapore.com

Asia's Convention City
A Joint Marketing Alliance at Marina Bay

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BONUS DISTRIBUTION
- ▶DMAI Annual Convention
- ▶MPI World Education Congress

RATES
- ▶$10,260 Gross
- ▶$9,230 Gross for full-page advertisers running 3x or more

SPACE DEADLINE
May 1, 2012

EDITORIAL DEADLINE
May 15, 2012

MATERIALS DEADLINE
June 1, 2012

Only full-page ad and full-page editorial formats accepted