

CITYFILE

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May
2012

CITYFILE is the meeting professional's at-a-glance guide to leading meeting and convention destinations and industry suppliers.

Your full-page profile includes a 300-word editorial, photo, and At a Glance section, which features the following highlights:

DESTINATIONS

- ▶ Contact information, including phone, e-mail, and Web site address
- ▶ Convention facilities
- ▶ Additional meeting facilities
- ▶ Hotels
- ▶ Attractions
- ▶ Transportation

INDUSTRY SUPPLIERS

- ▶ Contact information, including phone, e-mail, and Web site address
- ▶ Summary of products/services.

2012



ADDED VALUE!

CityFile is also posted on the *Convene* Digital Edition

BONUS DISTRIBUTION

- ▶ DMAI Annual Convention
- ▶ IMEX
- ▶ AIBTM

RATES

- ▶ \$7,785 Gross
- ▶ \$7,515 Gross for full-page advertisers running 3x or more

SPACE DEADLINE

March 1, 2012

MATERIALS DEADLINE

April 2, 2012

CityFile
An at-a-glance guide to leading meeting & convention destinations

Cleveland

Something for everyone

THERE'S MORE TO A GREAT meeting destination than convention facilities; cities also must offer a variety of post-business options to suit a wide variety of interests. Cleveland has all this and more. Here, delegates can enjoy a favorite Broadway blockbuster, cruise a crowded river at sunset, or commune with Costa Rican butterflies. Or, how about sampling ethnic delicacies at a bustling public market, riding the vintage rails of a scenic railroad through a national park, dining in a celebrity chef's restaurant, shopping for retro collectibles at a vintage toy store, or visiting the home of greater grants?

Join with the Browns, Washburn Diner's full of delights and trendy restaurants like Blue Post Grill, XO Steakhouse, and John's Diner. East 4th Street is home to Pinkberry & Frolic, a restaurant/retro deli market; Lulu by celebrity chef Michael Symon; and the House of Blues.

At a Glance

POSITIVELY CLEVELAND
Dan Williams, Vice President of Sales
100 Public Square, Suite 100
Cleveland, OH 44113
(216) 476-6400
dwilliams@positivelycleveland.com
www.clevelandmeetings.com

CONVENTION FACILITIES

- **Medical Mart and Convention Center** (opening 2013)
Total event/assembly space/meeting space: 312,000 sq. ft./230,000 sq. ft./192,000 sq. ft.
Ballroom: 30,000 sq. ft.
Maximum # of ballroom rooms: 24
of Center cocktail space: 1
of Ballroom: 10
• **Public Hall** Total space: 30,000 sq. ft.

HOTELS

Number of properties: 19 downtown and midtown
Number of rooms: 4,652
Number of rooms within walking distance of convention center: 4,600
Largest hotels:
• Renaissance Cleveland (491 rooms) (227 rooms)
• Crowne Plaza Cleveland City Center (227 rooms)
• Cleveland Marriott Downtown at Key Center (200 rooms)
• DoubleTree Hotel Cleveland Downtown (184 rooms)
• Hyatt Regency Cleveland at the Arcade (166 rooms)
• Hilton Garden Inn Cleveland Downtown (220 rooms)
• Best Western Cleveland (206 rooms)
• Wyndham Cleveland at Highland Square (225 rooms)

ATTRACTIONS

- Cleveland Botanical Garden
- Cleveland Metropark zoo
- Cleveland Museum of Natural History
- Cleveland Orchestra
- Great Lakes Science Center
- Rock and Roll Hall of Fame + Museum
- West Side Market

AIR TRANSPORTATION

Cleveland Hopkins International Airport (CLE) offers 260 plus daily departures to more than 75 nonstop destinations across the U.S., Canada, Mexico, and the Caribbean, is served by five carriers, and is the Midwest Hub for Continental/United.

82 | pcma.com | April 2011 | www.pcma.org

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Providence

A perfect combination of city, small town

PROVIDENCE, RHODE ISLAND, mixes a big city's vibrancy and amenities with a small town's walkability and personal service. Known for its history, arts, culture, and nationally acclaimed culinary scene, Providence once again scored big in Travel + Leisure magazine's annual "America's Favorite Cities" poll. The city earned top marks in culinary and art-related categories, and was hailed as one of the top three food cities in the country.

The Rhode Island Convention & Entertainment Complex includes the Rhode Island Convention Center (RICC), the Dunkin' Donuts Center ("The Dunk"), and the Veterans Memorial Auditorium (VMA). There are 1,350 hotel rooms adjacent to the complex, and another 850 rooms within a mile. A total of 5,500 rooms are available in the Greater Providence area.

Providence is home to Johnson & Wales University, the world's largest culinary education. Many university chefs remain in Providence after graduation, which is reflected in the city's dining scene. Groups looking for off-site dining will find a variety of options, from restaurants offering private dining facilities to "dine-around" programs.

Nearby Warwick — centrally located within easy reach of any destination in the state and featuring miles of scenic coastline with spectacular views — is perfect for regional meetings. The award-winning Providence Warwick Convention & Visitors Bureau provides a knowledgeable staff, a welcoming spirit, and services that can aid planners with all the details that will make their meetings successful.

At a Glance

PROVIDENCE WARWICK CONVENTION & VISITORS BUREAU
Neil R. Schriener, Senior VP
144 Westminster Street
Providence, RI 02903
(401) 456-0200
Fax: (401) 272-7044
Meetings@Providence.com
www.Providence.com

CONVENTION FACILITIES

- **Rhode Island Convention & Entertainment Complex**
Composed of Dunkin' Donuts Center, The Veterans Memorial Auditorium, Providence Place mall
Total event/assembly/meeting space: 160,000 sq. ft./100,000 sq. ft./37,000 sq. ft.
- Ballroom: 20,000 sq. ft.
• Maximum # of ballroom rooms: 23
• Registration/performance space: 30,000 sq. ft.
• **Dunkin' Donuts Center**
Seats: 13,000
Conference: 25,000 sq. ft.
Lobby: 12,000 sq. ft.
- **Veterans Memorial Auditorium**
Seats: 1,900

HOTELS

Number of properties: 35+
Number of rooms: 5,500; 2,200 within one mile of and 1,350 rooms attached adjacent to convention center
Largest hotels:
• The Westin Providence (564 rooms)
• Providence Marriott Downtown (257 rooms)
• Providence Warwick hotel (292 rooms)

ATTRACTIONS

- Hilton Providence (274 rooms)
- Renaissance Providence Downtown hotel (222 rooms)
- Courtyard by Marriott Providence Downtown (176 rooms)

ATTRACTIONS

- Aldrich Mansion
- Bank of America City Center
- Gallery Arts Museum at Johnson & Wales University
- Museum of Art Rhode Island School of Design
- Providence Performing Arts Center
- WaterFire Providence
- WaterPlace Park

AIR TRANSPORTATION

A 10-minute drive from downtown, Warwick's T.F. Green Airport offers 120 flights to non- and one-stop domestic and international markets.

83 | pcma.com | April 2011 | www.pcma.org