

For more information on advertising in *Convene*, go to www.pcma.org/advertise

August
2012

The Top 5 Issue

Convene launches its inaugural August issue in 2012 in conjunction with the ever-popular Annual Directory of Sites, Cities, and Services. The August issue will include the range of insightful content you enjoy every month, with a special feature on the Top 5 List of *Convene* Editorial and Reader Picks.

Categories to include

- Most innovative meeting design
- Most creative use of social media
- People to watch
- Women in the industry

Plus, best examples of

- Technology tools
- Venue initiatives
- Destination videos
- Places for small meetings
- Offsite venues
- CSR initiatives
- Food and beverage
- High-tech convention centers
- Hotel spaces



Special Offer:

Advertise

in the Inaugural 2012

“Top 5” August Issue

at your regular

frequency rate ...

and enjoy a **special**

discount offer of

\$5,000 net for a

full-page ad in the

ever popular

Annual Directory of

Sites, Cities, &

Services!!

See page-2 for further details on the Annual Directory, polybagged with the August issue.

Meeting Sites, Cities & Services Annual Directory

2012

For more information on advertising in *Convene*, go to www.pcma.org/advertise

**August
2012**

Don't miss your opportunity to participate in the leading annual directory for meeting professionals — and the one with the longest shelf life! **MEETING SITES, CITIES & SERVICES** is referred to year-round for the latest information on top meeting destinations and attractions, innovative services and technologies, and exciting new developments.

Place a full-page ad in this comprehensive special directory issue of *Convene* and receive a matching profile, including a 550-word editorial, two photos, and a Facts box, which features the following highlights:

Destinations/Venues:

- Meeting/convention facilities
- Number of rooms citywide or at property
- Number of rooms within walking distance of convention center
- Attractions
- Contact information, including phone, e-mail, and Web site address

Industry Suppliers:

- Summary of products/services
- Contact information, including phone, e-mail, and Web site address



ADDED VALUE!

Your editorial and full-page ad are posted on the *Convene* Digital Edition

BONUS DISTRIBUTION

ASAE Annual Meeting

FULL-PAGE RATES

\$10,260 Gross
\$9,230 Gross for full-page advertisers running 3x or more

SPACE DEADLINE

June 1, 2012

EDITORIAL DEADLINE

June 15, 2012

MATERIALS DEADLINE

July 2, 2012

SW Southwest

Grapevine
Venue Offers 'Vintage' Texas Experience

FACTS TO FILE

FOR MORE INFORMATION

GRAPEVINE, TEXAS

OUR UNIQUE VENUES ARE A REAL BREATH OF FRESH AIR.

GRAPEVINE, TEXAS
AGED TO PERFECTION™