Las Vegas Meetings Guide

2012

For more information on advertising in *Convene*, go to **www.pcma.org/advertise**

April 2012

Maximize your reach in the marketplace through the Las Vegas resource guide for meeting planners

Place a full page ad in the Las Vegas Meetings Guide and receive matching profile, including a 550-word editorial, photo and Fact section, which features the following highlights:

- Meeting/Convention facilities
- Number of rooms citywide or at property
- On-site recreation and amenities
- Contact name, phone, e-mail, and Web site address

MECHANICAL SPECIFICATIONS

Publication trim size: 81/8" wide x 10 7/8" deep

Full Page Bleed	8 3/8" wide	11 1/8" deep
Full Page	7 1/4" wide	9 1/2" deep

- Live area must be 3/8 inch from trim
- Bleed area must be 1/4 inch from trim

ADDED VALUE!
Your editorial and full-page ad are posted on the *Convene* Digital Edition

BONUS DISTRIBUTION
- ASAE's Springtime Expo

RATES
- $10,260 Gross
- $9,230 Gross for full-page advertisers running 3x or more

SPACE DEADLINE
February 1, 2012

EDITORIAL DEADLINE
February 15, 2012

MATERIALS DEADLINE
March 1, 2012

Only full-page ad and full-page editorial formats accepted