



2011 SPONSORSHIP OPPORTUNITIES

Category	Investment (Cash or In-Kind)	Sponsorship Supports	Promotional Opportunities	Additional Chapter Recognition
Platinum Level	\$10,000+	<ul style="list-style-type: none"> • Educational Program (complete package) <ul style="list-style-type: none"> ✓ Speaker expenses (all) ✓ Food & Beverage ✓ Venue ✓ Audio Visual Equipment ✓ Student Education Fund 	<ul style="list-style-type: none"> • Five minutes at podium at each educational program to address audience (plus introduction) • One dedicated Sponsor recognized Chapter E-blast per quarter • 8½" x 11" insert to meeting material handouts at each educational program • Table to display your company information, product or service(s) at each educational program • Opportunity to schedule pre- or post-program site tours (Host Site) 	<ul style="list-style-type: none"> • Logo in each chapter newsletter • Banner Logo on website • Support noted on all pre-event promotional materials • Verbal and printed recognition of all sponsors at all Chapter Programs & Events. • Verbal and printed recognition of all sponsors at December AGM • Sponsor recognition plaque
Gold Level	\$5,000+	<ul style="list-style-type: none"> • Educational Program (complete package) <ul style="list-style-type: none"> ✓ Speaker expenses (all) ✓ Food & Beverage ✓ Venue ✓ Audio Visual Equipment ✓ Student Education Fund 	<ul style="list-style-type: none"> • Two minutes at podium at each educational program to address audience • One dedicated Sponsor recognized Chapter E-blast per quarter • 8½" x 11" insert to meeting material handouts • Opportunity to provide greeters at the door of meeting room of each program • Opportunity to schedule pre- or post-program site tours (Host Site) 	<ul style="list-style-type: none"> • Logo in each chapter newsletter • Support noted on all pre-event promotional materials • Verbal and printed recognition of all sponsors at all Chapter Programs & Events. • Verbal and printed recognition of all sponsors at December AGM • Sponsor recognition plaque
Silver Level	\$1,500+	<ul style="list-style-type: none"> • Educational Program (complete package) <ul style="list-style-type: none"> ✓ Speaker expenses (all) ✓ Food & Beverage ✓ Venue ✓ Audio Visual Equipment ✓ Student Education Fund 	<ul style="list-style-type: none"> • One dedicated Sponsor recognized Chapter E-blast per quarter • Opportunity to provide greeters at the door of meeting room of each program • Opportunity to schedule pre- or post-program site tours (Host Site) 	<ul style="list-style-type: none"> • Logo in chapter newsletter • Support noted on all pre-event promotional materials • Verbal and printed recognition of all sponsors at December AGM • Sponsor recognition plaque
Student Annual Meeting Scholarship Fund	\$2,500+	<ul style="list-style-type: none"> • Scholarship to the Annual Meeting <ul style="list-style-type: none"> ✓ Meeting Registration Fee ✓ Travel expenses (airfare) ✓ Hotel accommodation 	<ul style="list-style-type: none"> • Two company representatives will be our guests at the PCMA Canada East AGM, where you will be duly recognized. • Option to personally address a letter of presentation to recipient school. • One dedicated Sponsor recognized Chapter E-blast per quarter 	<ul style="list-style-type: none"> • Logo in each chapter newsletter under the banner "personalized to your company & scholarship name" • Logo on chapter website under the banner "personalized to your company & scholarship name" • Support noted on all pre-event promotional materials • Verbal and printed recognition of all sponsors at all Chapter Programs & Events. • Verbal and printed recognition of all sponsors at December AGM • Sponsor recognition plaque
Student Education Fund and/or The Catherine Anderson-Brown Memorial Fund	\$1,500+ (per individual institution)	<ul style="list-style-type: none"> • Educational Bursary (Past Recipients : Niagara College, George Brown College, Seneca College, University of Guelph, Holland College, Centennial) 	<ul style="list-style-type: none"> • Option to personally address a letter of presentation to recipient school. 	<ul style="list-style-type: none"> • Logo in each chapter newsletter under the banner "Student Education Fund Contributor" and/or "Catherine Anderson-Brown Fund Contributor" • Logo on chapter website under the banner "Student Education Fund Contributor" and/or "Catherine Anderson-Brown Fund Contributor" • Verbal and printed recognition of all sponsors at December AGM

Please complete and return to address provided below

YES, we will support Canada East in its Sponsorship and/or Education Fund Campaign in the following way(s):

2010 SPONSORSHIP CAMPAIGN					
<input checked="" type="checkbox"/> <input type="checkbox"/> Yes, we will contribute at the following level, as a participant in the 2011 Sponsorship Campaign		<input type="checkbox"/> Platinum \$10,000+ <input type="checkbox"/> Gold \$5,000 <input type="checkbox"/> Silver \$1,500	Please note specific activity:	Total:	\$
2010 STUDENT EDUCATION FUND, STUDENT ANNUAL MEETING SCHOLARSHIP or CATHERINE ANDERSON-BROWN FUND					
<input checked="" type="checkbox"/> <input type="checkbox"/> Yes, we will contribute the following amount to the 2011 Student Education Fund Campaign, Student Annual Meeting Scholarship Fund or Catherine Anderson Brown Memorial Fund		<input type="checkbox"/> \$2,500+ <input type="checkbox"/> \$1,500	Please note specific institution: (if applicable) _____	Total:	\$
TOTAL CONTRIBUTION (Please make cheque payable to PCMA CANADA EAST CHAPTER)					\$

Contact Name: _____

Title: _____

Organization: _____

Mailing Address: _____

Telephone: _____

Fax: _____

E-mail: _____

rvsd 11/2010

If none of the opportunities listed meet your needs, I would be happy to discuss your proposal.

John Toleck
 PCMA CE – Director – Sponsorship Committee
 c/o Toleck Associates
 19 Allview Crescent
 Toronto, Ontario M2J 2R4
 Tel: 416.226.9450; Cell: 416.949.9451
 Email: johntoleck@sympatico.ca

- For additional information visit our chapter website at: www.pcma.org/Chapters/Canada_East.htm
- In-kind contributions will be valued and recognized at the appropriate level
- Previous year's sponsors have first right-of-refusal for the same sponsorship the following year
- Sponsors are invoiced upon confirmation of their sponsorship
- Sponsorship benefits begin when payment is received by PCMA Canada East Chapter and are **Valid until December 31, 2011.**